EduMAX®

The complete Learning Management System

EduMAX® By BlueLink is an Education management solution that works on top of Microsoft Dynamics CRM an has been certified by Microsoft® for compatibility and continuity

Certified for
Microsoft Dynamics

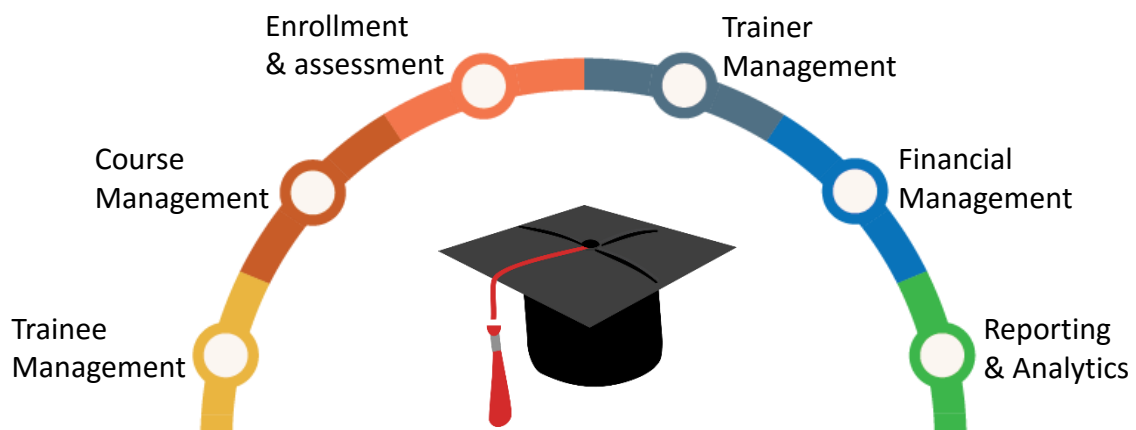**Microsoft Dynamics CRM**

Develop your Human Capital

EduMAX® helps you maximize the performance and potential of your human capital and retain your most talented employees.

Manage and develop your education policy by gaining insight into both quantitative and qualitative information. EduMAX® delivers the tools necessary for educational planning, policy formulation, decision making and resource allocation in a systematic and organized manner. EduMAX® covers all aspects of your learning process cycle.

- ✓ Powerful Learning Management Solution
- ✓ Easy to use interface and support for familiar tools
- ✓ Omni-channel communication with social engagement
- ✓ Endless integration possibilities
- ✓ Automated Learning need assessment
- ✓ Powerful analytics and reporting

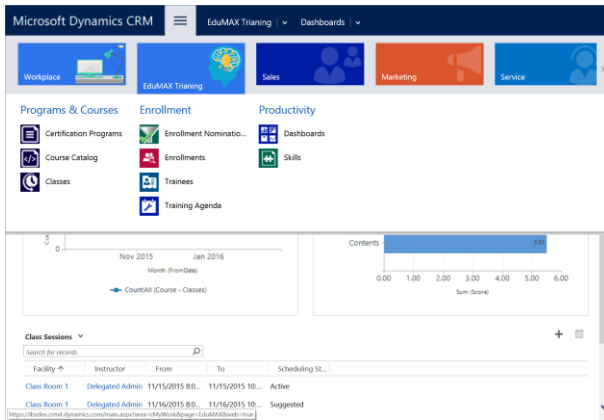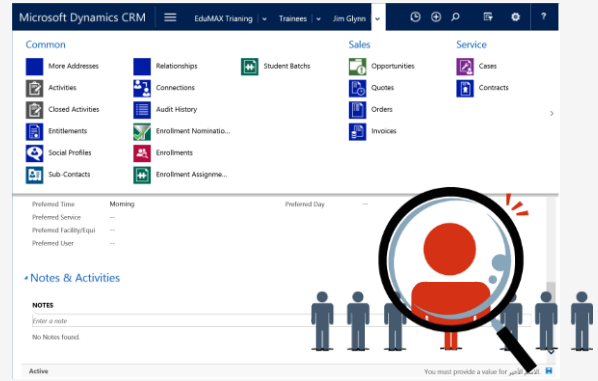### Built by Specialists for Specialists

EduMAX® developed by Education experts for Education professionals. With over 10 years' experience of delivering effective solutions across numerous sectors and markets, you'll be in good hands and good company.

Enrollment & assessment

Trainer Management

Course Management

Financial Management

Trainee Management

Reporting & Analytics

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360º view of trainee Data

Information about trainees is often stored in siloes and incomplete. With EduMAX® you get a total information management tool which helps you see the "Big Picture" and make better informed decisions for the development of your Human Capital.

- Candidate Personal Information
- Qualification details
- Job Roles
- Soft Skills & Technical Skills
- Assessments
- Enrollment
- Social Profiles
- Real-time Tracking
- Activities and communication tracking
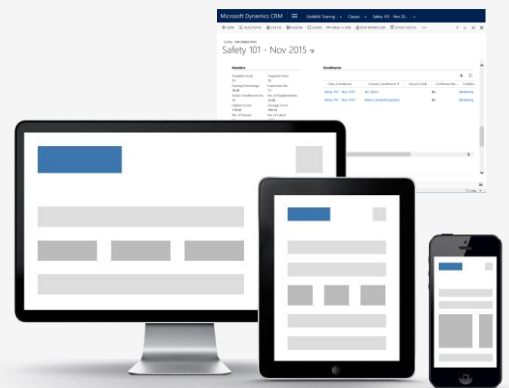
Deliver Training effectively

Generate various types of courses, classes and certification programs, define requirements and automate delivery:

- Manage course scheduling and approvals.
- Alerts and reminders sent to students and teachers
- Publish a course online or send invitation emails.
- Post-course assessments help evaluate the effectiveness and relevance of course topics.
- Track class activities and attendance.

Extended reachability

Reach your trainees anywhere, any time, any way.

- Branded website intranet portal integration
- Social media integration including linkedin, facebook and twitter
- Mobile app for iOS, Android and Windows Mobile
- Offline capability for Mobile app and Microsoft Office
- Mobile device management ensures your data is always secure
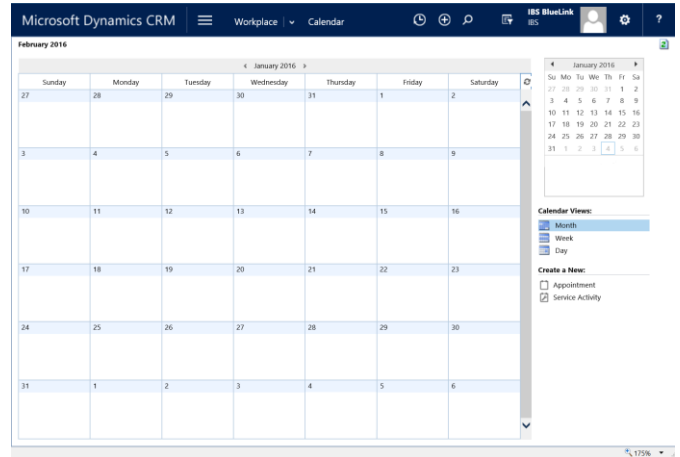
Learning needs assessment

EduMAX® empowers you with a sophisticated analytical system that helps you measure your organization's learning needs. Technical skills, soft skills, personal characteristics, languages and more...

Develop an education plan that is specific to the needs of each department and job role. Place the right skills in the right place to achieve your business goals.

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Trainer Management

- Maintain trainers' profiles
- Manage Trainers schedule
- Help deliver more effective training by enabling the trainers to assess the skill set of training attendees
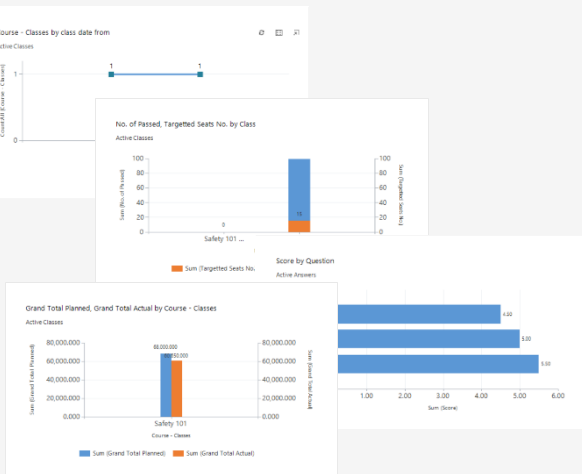- Use social feed to collaborate more effectively with trainees

Reporting and Analytics

Snap-in analytics

Track down activities along the entire cycle with automatic analytics of enrollment, students, classes and more. The result, a complete dashboard of all process phases.

Gain deep insight into your education data with one glance.

> Quantifying the gap between exemplary and average employees demonstrates the tremendous potential for organizations to increase the performance of their workforces.
>
> Tom Gilbert

Financial Management

- Measure the financial impact of planned courses
- Budget for all activities related to the delivery of training including meals, hotel accommodation, transportation and allowances
- Compare planned budget with actual spending
- Generate course financial reports and analytics
- Integrate with ERP

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EduMAX® System Feature List

Recruitment Management – Core

Trainee Information Management
- Start your training process by building a comprehensive trainee information database
- Match the right trainees with the right course through Training Needs Assessments
- Track employee skills and development
- Engage trainees using social feed and social integration

Training Management
- Translate organization's strategic objectives into a training plan
- Manage class scheduling and approvals
- Handle logistics and activities related to class scheduling
- Send automated notifications to trainees, trainers and training organizers
- Market training internally
- Conduct online tests and assessments

Financial Management
- Develop a strategic training budget to support organizational objectives
- Compare planned budget with actual spending

Reporting & Dashboard
- 50+ built-in business performance reports
- Built-in report designer
- Live integration with Microsoft Excel with embedded data security
- Built-in customizable dashboards and KPIs
- Ready and customization templates for Microsoft Power BI™

Collaboration & Productivity
- Native activity management across all business processes
- Built-in workflow capabilities with visual designer
- Visual business process management with on-screen guidance
- Native integration with Microsoft Word for mail merge
- Multi-Site, Multi-Currency and Multi Language capability
- SMS notifications

Security Features
- Single Sign-on with Active Directory integration
- Comprehensive role-based security model
- Filed Level Security and Audit Trail
- Encrypted communication

EduMAX® - Web

Add EduMAX® Trainee Self-Service to your company website or intranet portal

- Simplify training enrollment through your web portal.
- Publish Training assessments for attendees.
- Trainee engagement Surveys
- Extend your services to your subsidiaries and partners
- Apply your company branding

EduMAX® - Mobile

Access your training data from iOS, Android & Windows mobile and tablet devices

- Trainee Self-Service
- Native Applications
- Offline capability
- Mobile dashboards
- Activity Reminders

Other Systems Integration

ERP integration connector
- Customer information
- Invoices and payments

Social Networks Integration
- Linked-In
- Facebook
- Twitter
- and more…

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