



EduMAX[®] by BlueLink is an Educational Management Solution that works on top of Microsoft Dynamics CRM. It has been certified by Microsoft[®] for compatibility and continuity.



One single platform – 360° value

EduMAX[®] blends a complete learning platform delivering academic support tools which is becoming crucial for all the colleges and universities. EduMAX[®] LMS helps you stay on cutting edge of education technology and save cost. A total value that contains Learner Portfolio, Student Portal, LMS with built-in systems such as CRM, Video conferencing, productivity tools, mobile apps and more...

Manage and develop your education policy by gaining insight into both quantitative and qualitative information. EduMAX[®] delivers the tools necessary for educational planning, policy formulation, decision making and resource allocation in a systematic and organized manner. EduMAX[®] covers all aspects of your learning process cycle.

Built by Specialists for Specialists

EduMAX[®] developed by Education experts for Education professionals. With over 10 years' experience of delivering effective solutions across numerous sectors and markets, you'll be in good hands and good company.

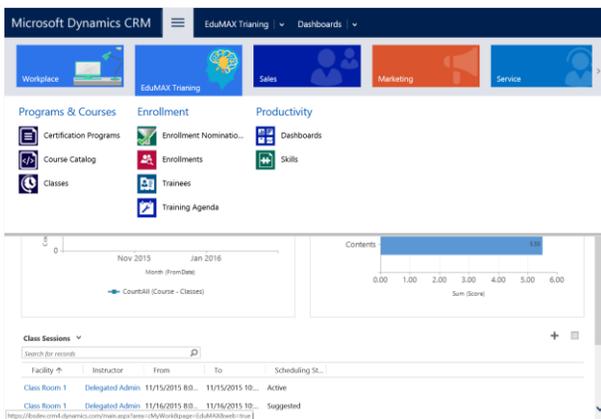
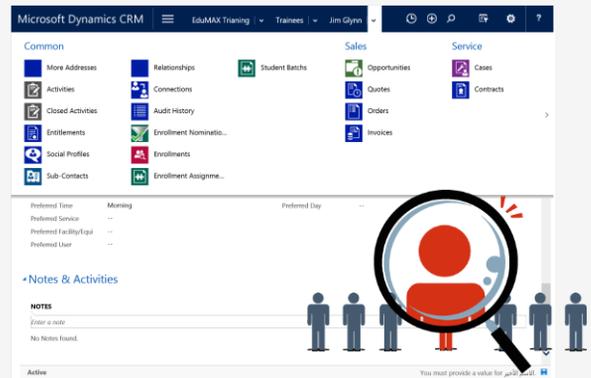
- ✓ Powerful Learning Management Solution
- ✓ Easy to use interface and support for familiar tools
- ✓ Omni-channel communication with social engagement
- ✓ Endless integration possibilities
- ✓ Powerful analytics and reporting



360° view of students Data

Information about students is often stored in siloes and incomplete. With EduMAX® you get a total information management tool which helps you see the “Big Picture” and make better informed decisions for a student relationship management.

- Student/Applicant Details
- Admission Progress
- Official Information/Documents
- Qualification details
- Parents Details
- Guardian Details
- Address Details
- Document Setup
- Document submission/ Return
- Social Profiles



Deliver your programs effectively

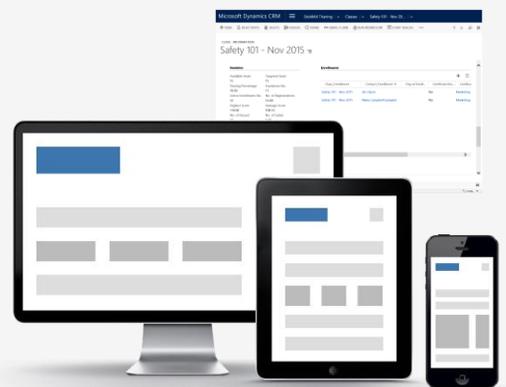
Generate various types of courses, classes and certification programs, define requirements and automate delivery:

- Manage course scheduling and approvals.
- Alerts and reminders sent to students and teachers
- Publish a course online or send invitation emails.
- Post-course assessments help evaluate the effectiveness and relevance of course topics.
- Track class activities and attendance.

Extended reachability

Reach your trainees anywhere, any time, any way.

- Branded integrated student/parent portal
- Social media integration including linkedin, facebook and twitter
- Mobile app for iOS, Android and Windows Mobile
- Offline capability for Mobile app and Microsoft Office
- Mobile device management ensures your data is always secure



Staff & Teachers Management

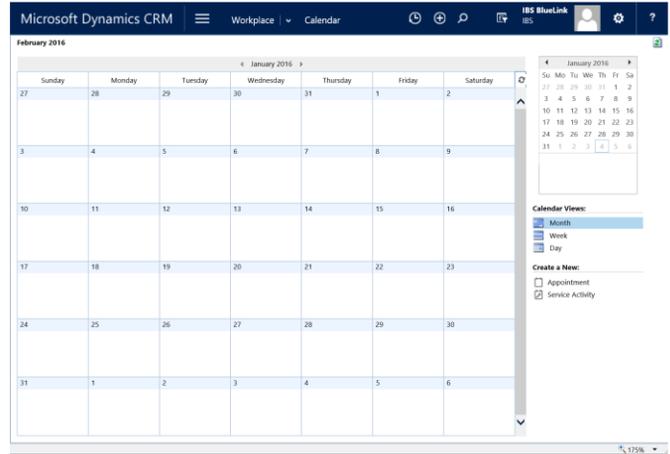
EduMAX® empowers you with a sophisticated analytical system that helps you measure your academic staff profiles, including delivery skills, personal characteristics, languages and more.

Teachers are engaged directly with their classes through methods of assessments, feedback forms, forums and even virtual classrooms via online video conferencing capabilities.



Teachers Management

- Maintain teachers' profiles
- Manage teachers' schedule
- Help deliver more effective experience by enabling the teachers to assess the skill set of class attendees
- Use social feed to collaborate more effectively with students

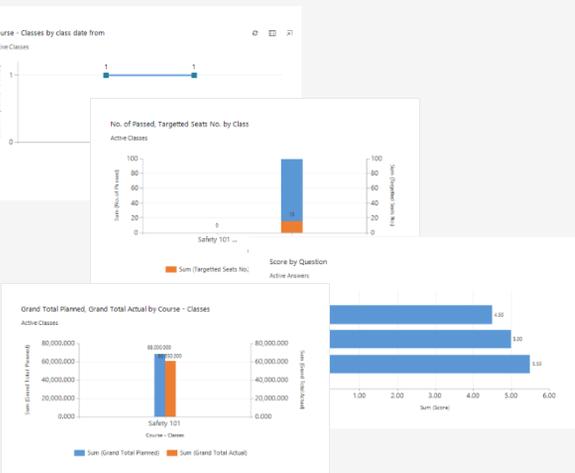


Reporting and Analytics

Snap-in analytics

Track down activities along the entire cycle with automatic analytics of enrollment, students, classes and more. The result, a complete dashboard of all process phases.

Gain deep insight into your education data with one glance.

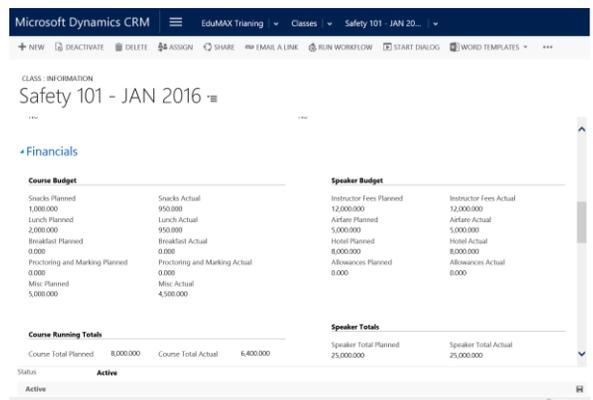


Quantifying the gap between exemplary and average students demonstrates the tremendous potential for colleges to increase the performance of their academic process.

Tom Gilbert

Financial Management

- Manage fees scheduling and collection
- Build different academic fees plans for different installment schedule templates
- Manage Grants with different eligibility rules
- Generate program based financial reports and analytics
- Integrate with ERP for invoicing and collection



EduMAX® System Feature List

Learner Management – Core

Student Information Management

- Student Master forms like course master, Program master etc.
- Student Admission form
- Official Information
- Student Details
- Qualification details
- Parents Details
- Guardian Details
- Address Details
- Document Setup
- Document submission/ Return

Academic Operations Management

- Student Information & Admission management
- Full Student Activity Tracking from Admission to Alumni
- Program, Courses & Classes management
- Faculties resources management
- Scheduling & Planning
- Assignment management
- Attendance management

Financial Management

- Payment Plans
- Grant management
- Automatic scheduled invoicing
- Collection tracking
- Account balance tracking

Reporting & Dashboard

- 50+ built-in business performance reports
- Built-in report designer
- Live integration with Microsoft Excel with embedded data security
- Built-in customizable dashboards and KPIs
- Ready and customized templates for Microsoft Power BI™

Collaboration & Productivity

- Native activity management across all business processes
- Built-in workflow capabilities with visual designer
- Visual business process management with on-screen guidance
- Native integration with Microsoft Word for mail merge
- Multi-Site, Multi-Currency and Multi Language capability
- SMS notifications

Security Features

- Single Sign-on with Active Directory integration
- Comprehensive role-based security model
- Filed Level Security and Audit Trail
- Encrypted communication

EduMAX® - Web

Add EduMAX® Student Self-Service Portal

- Simplify program enrollment through admission process.
- Publish academic assessments and homework for students.
- Students/Parents engagement Surveys
- Integrated payment and invoicing
- Integrated group discussions
- Apply your college branding

EduMAX® - Mobile

Mobile Academic Engagement: iOS, Android, Windows mobile and tablet devices

- Student Self-Service capabilities
- Native Applications
- Offline capability
- Academic activity reminders

Other Systems Integration

ERP integration connector

- Customer information
- Invoices and payments

Social Networks Integration

- Linked-In
- Facebook
- Twitter
- SMS
- Online Chat
- and more...




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