

The Complete Training Management Solution

One single platform –
360 degrees value

 EduMAX®
Corporate Edition

About BlueLink Solutions

BlueLink is a progressive and dynamically developing company, founded in 2001 by a group of experts with many years of experience in Information Technology & Business.

As a global provider of enterprise solutions and services, we strategically harness the power of Cutting-Edge Information Technologies and Process Model to help customers maximize their business values in the new economy setting new progressive trends in the development of unique solutions, which ranks BlueLink as a market leader.

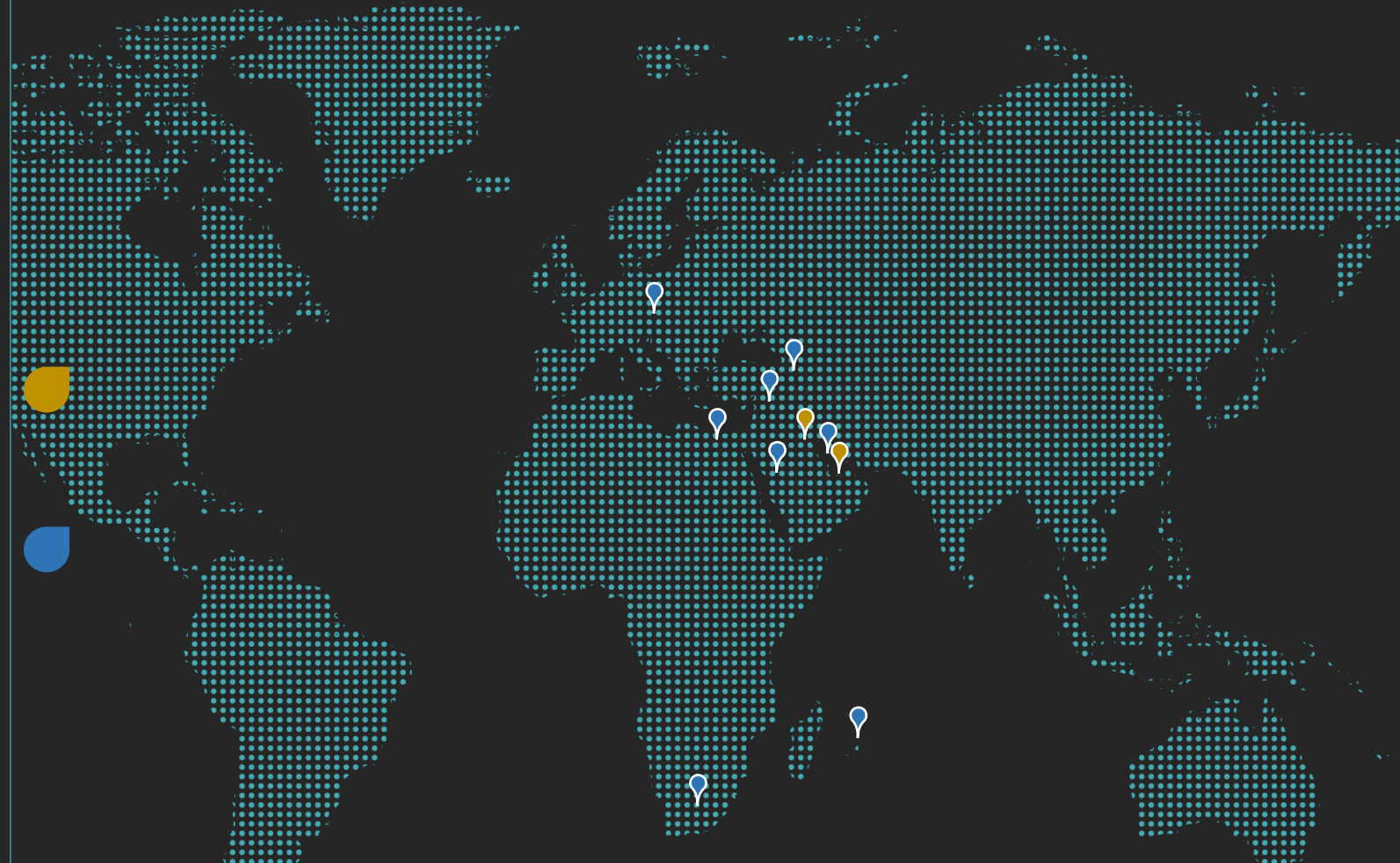
BRANCH OFFICE

- KUWAIT
- DUBAI

PROJECT LOCATION

- CAIRO
- DOHA
- JEDDAH
- JOHANNESBURG
- BEIRUT
- MAURITIUS
- ISTANBUL
- AMSTERDAM

GLOBAL FOOTPRINT



History of Success Landmarks

Mission Statement

To begin a New Era of IT Solutions for highly demanding environments where we bring cutting edge technologies into practice with customers goals and objectives building our solutions around your business, minimizing total cost of ownership and increasing your Return of Investments in IT.

BlueLink is committed to provide vertical or "cross-industry" solutions and create integration between these solutions. Also BlueLink provides businesses with customization services or enhancements to provide you with a solution that is built around your business. Custom Solutions are just that - custom to your needs and possibly no-one else.

Corporate Vision

Going beyond achieving results of specifications, on time, and on budget, to deliver Innovative, Technology Proven, business agile and Cost-effective solutions that work the way your business does, looking at things from different angles that others never visited.

Growing Partners Network



We know education

With over 18 years of experience, Education sector was a corner stone of our success story. Our team knows education because they have achieved many success stories delivering eLearning, LMS & SIS Solutions for different customer types

Corporate



معهد الدراسات المصرفية
INSTITUTE OF BANKING STUDIES



الوطني
NBK

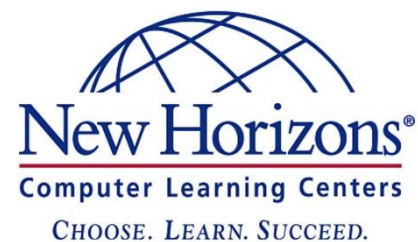
K-12



LYCEE ABDUL-HAFIZ



Continuing Education



Higher Education



THE AMERICAN
UNIVERSITY IN CAIRO



Gulf University
for Science & Technology
جامعة الخليج
للساوم والتكنولوجيا

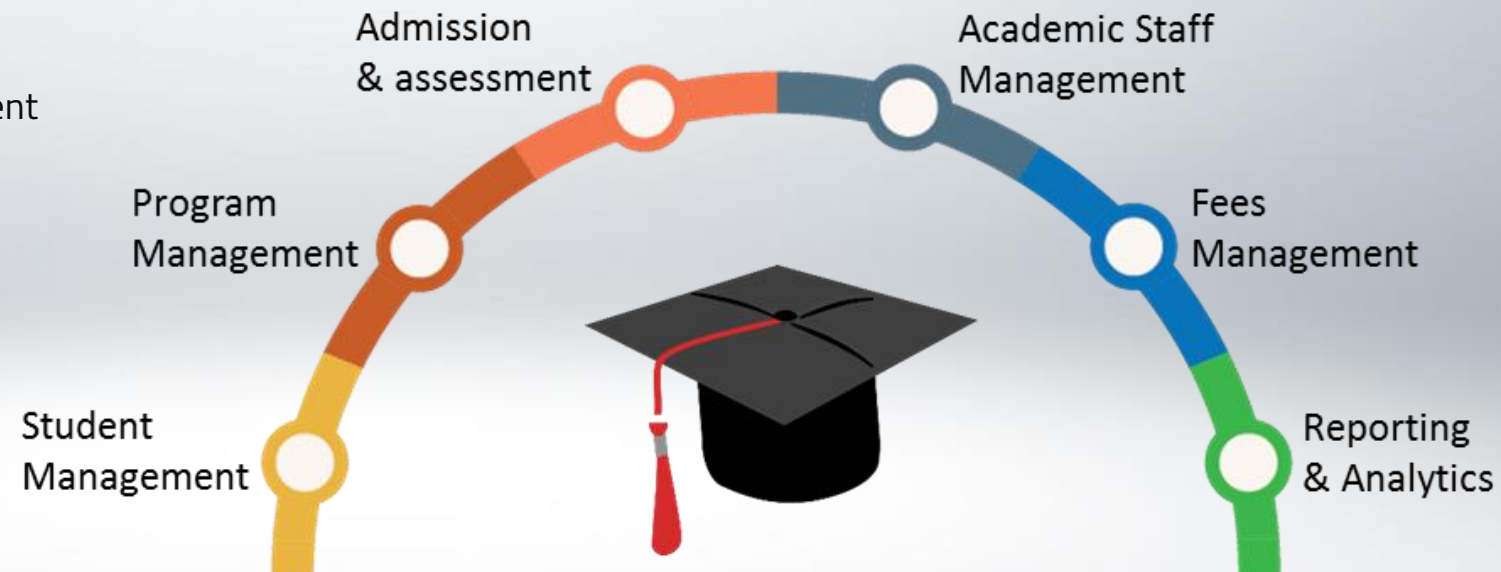


One single platform – 360° value

EduMAX® blends a complete learning platform delivering academic support tools which is becoming crucial for all the colleges and universities. EduMAX® LMS helps you stay on cutting edge of education technology and save cost. A total value that contains Learner Portfolio, Trainee Portal, LMS with built-in systems such as CRM, Video conferencing, productivity tools, mobile apps and more...



- ✓ Powerful Learning Management Solution
- ✓ Easy to use interface and support for familiar tools
- ✓ Omni-channel communication with social engagement
- ✓ Endless integration possibilities
- ✓ Powerful analytics and reporting



MANAGEMENT & PLANNING



Dynamic Course

Catalog
Built-in course with skill-set management that accommodate vital and valuable business information

- Course approval cycle, from R&D to execution process
- Integrated ROI Analysis of each course
- Integrated online resources for additional course information
- Integrated skills management with linked library to help you profiling course prerequisites as well as earned skills after the training

The screenshot displays the Microsoft Dynamics CRM interface for a course named 'Safety 101'. The breadcrumb trail is 'EduMAX Training > Course Catalog > Safety 101'. The main content area is titled 'COURSE : INFORMATION Safety 101' and is divided into several sections:

- General:** A form with fields for Name (Safety 101), الاسم (أولويات السلامة), Language (English), Unit (TRU), No. Of Hours (20.00), Min Enrollment (12), Max Enrollment (15), and Target Attendees (Middle Management). On the right, there are fields for Coordinator Name (IBS BlueLink), Course Code ID (--), Category (MBD), Course Code (--), Flyer Link (--), and Job Category (Safety Officers).
- Course Approvals:** A section with two rows: 'Management Approved' (No) and 'Customer Service Approved' (No). On the right, 'English Check Approved' is also marked as 'No'.
- Skills & Prerequisites:** This section contains two tables. The left table, 'Prerequisites Skills', lists skills: Accuracy (Soft Skill, 1/23/2016 12:16 PM), Adaptability (Soft Skill, 1/23/2016 12:16 PM), and Analyzing problems (Soft Skill, 1/23/2016 12:16 PM). The right table, 'Skills to be learned', lists: Analyzing problems (Soft Skill), Distributing products (Soft Skill), and Dramatizing ideas (Soft Skill).
- Status:** A field at the bottom left showing 'Active'.



Dynamic Course Catalog

Even more analytical features that build together a complete dashboard of each course in one screen

- History of course schedule runs
- Linked list of all qualified instructors
- Breakdown history of all operational activities and financial costs related to each course

The screenshot displays the Microsoft Dynamics CRM interface for a course named 'Safety 101'. The breadcrumb navigation shows 'EduMAX Training' > 'Course Catalog' > 'Safety 101'. The main content area is titled 'COURSE : INFORMATION' and 'Safety 101'. Below this, there is a section for 'Schedule & Delivery' which contains a table with the following data:

Class Code ID	Name ↑	Parent Class	Course - Classes	Arabic Course Name
100	Safety 101 - JAN 2016		Safety 101	مقدمة في التسويق
116	Safety 101 - Nov 2015	Safety 101 - JA...	Safety 101	اولويات السلامة

Below the table is a horizontal scrollbar. Underneath, there is an 'Instructors' section with a table showing one instructor:

Instructor	Course	Rating	Created On ↑
Delegated Admin	Safety 101	5	1/23/2016 12:25 PM

At the bottom, there is a chart titled 'Course - Classes by class date from' with the subtitle 'Active Classes'. The chart shows a bar for 'Nov 2015' and another bar for 'Jan 2016', both with a value of 1. The Y-axis is labeled 'CountAll (Course - Classes)' and ranges from 0 to 1. The X-axis is labeled 'Month (FromDate)'.



Scheduling & Enrollment

For every session and/or course run, EduMAX® helps you to build consolidated access and analytics across multiple sources

- Financial breakdown of course feasibility and cost with a complete TCO analysis
- Operational activities with automated reminders
- Enrollments and registrations with automatic wait-list
- Facility booking linked to a complete facility library
- Auto-generated statistics about the session (e.g. seating, attendance, passing, etc.)

Microsoft Dynamics CRM | EduMAX Training | Classes | Safety 101 - Nov 2015

CLASS : INFORMATION
Safety 101 - Nov 2015

Course Budget		Snacks Actual		Speaker Budget	
Snacks Planned	500.000	Snacks Actual	400.000	Instructor Fees Planned	15,000.000
Lunch Planned	1,500.000	Lunch Actual	1,200.000	Airfare Planned	4,000.000
Breakfast Planned	1,000.000	Breakfast Actual	950.000	Hotel Planned	4,000.000
Proctoring and Marking Planned	7,000.000	Proctoring and Marking Actual	6,500.000	Allowances Planned	0.000
Misc Planned	2,000.000	Misc Actual	1,200.000	Instructor Fees Actual	12,000.000
				Airfare Actual	2,500.000
				Hotel Actual	2,500.000
				Allowances Actual	2,000.000

Course Running Totals		Speaker Totals	
Course Total Planned	12,000.000	Speaker Total Planned	23,000.000
Course Total Actual	10,250.000	Speaker Total Actual	19,000.000

Totals	
Grand Total Planned	35,000.000
Grand Total Actual	29,250.000
Cost Per Trainee	2,437.500
Total Difference	5,750.000

Statistics

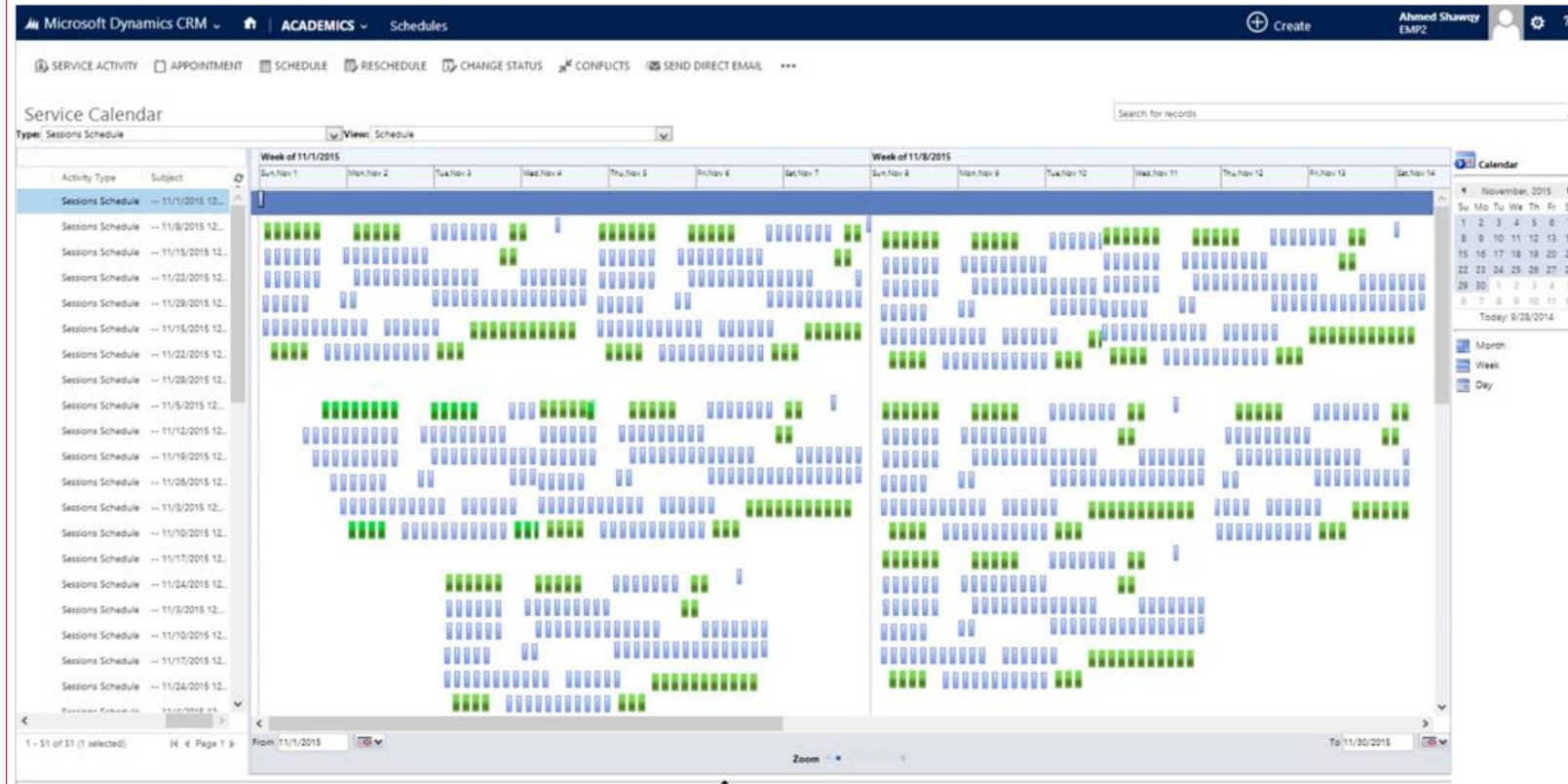
Statistics		Enrollments	
Available Seats	15	Class_Enrollment	Contact_Enrollment ↑
Targeted Seats	15	Org at Enroll...	Certificate Rec...
Passing Percentage	78.00	Certification Program B...	Status_Er
Examinees No.	11	Safety 101 - Nov 2015	Jim Glynn
No. of Registrations	12.00	Safety 101 - Nov 2015	Maria Campbell (sample)
Average Score	108.10		
No. of Failed			

Status: Active

Simple, yet effective scheduling

Scheduling has been always the most difficult task of running a training programs. That's "no more"..

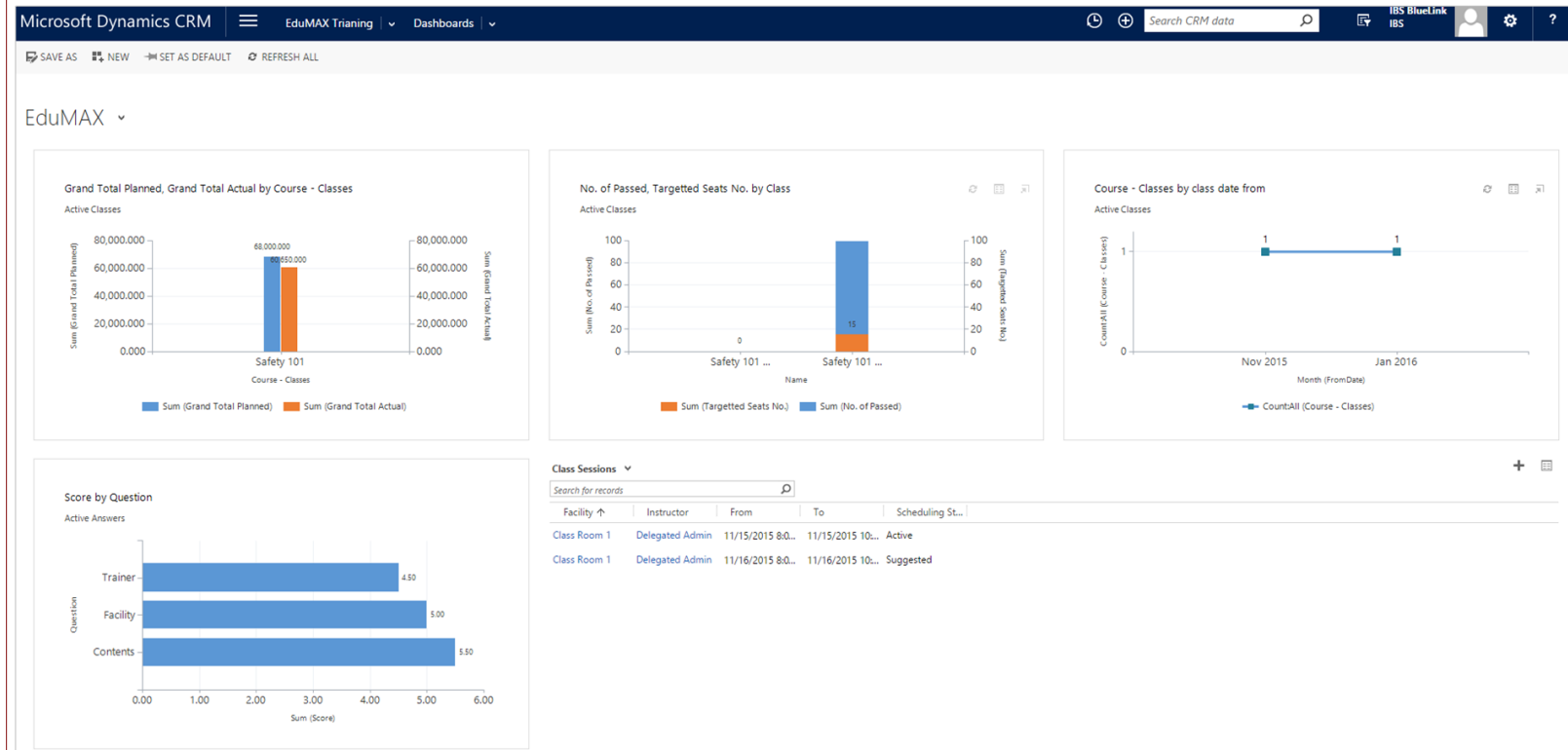
EduMAX scheduling module helps you find the best lecture room, or lab for all your academic activities across the entire year with a few clicks



Dashboards & Analytics

A snap-in overview of all your training operations and trainees' feedback of the training quality all in one screen

EduMAX comes pre-loaded with many charts about scheduling, registrations, attendance, feedback and more. However, it's also very easy for an end user to build his own charts and dashboards





TRAINEES SELF SERVICE



Collaborative and extended

Get learners engaged easily with multiple devices that will help you working together to

- Collect training needs through online survey that automatically fed to the system helping you to build your combined TNA
- Capture attendance and feedback directly through mobile devices
- Integrate with your own corporate portals for ease of use

Portal Home | <https://www.kfas.com/portal>

KFAS
مؤسسة الكويت للتقدم العلمي

Login to your KFAS Account

Your email address

Password

[forgot password?](#)

AR ● EN ●

Login

Don't have KFAS Account yet?
[Sign-up here](#)

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Collaborative and extended

Get learners engaged easily with multiple devices that will help you working together to

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Portal Home | https://www.kfas.com/portal/signup

Sign-up for a new KFAS Account

KFAS Account gives you access to many benefits offered by Kuwait Foundation for Science and Technology.

Please Select the best option that describes what are you signing up for

Training HR Admin

If you are authorized by your organization to nominate individuals for training benefits with KFAS and you want to setup your corporate account with us for the first time

Sign-up as Organization ➤

Training Individual

If you're organization already has a corporate account and you want to associate yourself with it,


Or if you're an individual who wants to get benefit of KFAS Training Activities.

Sign-up as Individual ➤

General Purpose

If you just need to be informed with our latest events and activities.

Sign-up a general account ➤

 **KFAS**
مؤسسة الكويت للتقدم العلمي

Collaborative and extended

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Portal Home | https://www.kfas.com/portal/signup/org/step1

Sign-up for a new KFAS Organization Account

STEP 1 Please fill in the required information about your organization

STEP 2

Company Full Name Registration Number

Website Phone Number

Street Address – Line 1 Street Address – Line 2


Select Governance Select Area

Select Industry

Organization Type Listed LLC Individual Institution

I hereby confirm that I'm authorized by my organization to setup this account with KFAS

Next: Setup your account →

 **KFAS**
مؤسسة الكويت للتقدم العلمي



Trainees' Self Enrollment

Let corporate trainees initiate enrollment request for selected training programs

Based on program type, registration requests can either be automatically accepted or pass through different approval processes

You can also incorporate registration information survey before the request is submitted

The screenshot shows a web browser window with the URL <https://www.kfas.com/portal/Employee/dashboard>. The page header includes the Kfas logo, navigation links for My Account, Chat, and Help, and a city skyline graphic. The main content area is titled "PRIVATE SECTOR TRAINING PORTAL EMPLOYEE ACCESS" and includes a welcome message for Ali Salem. It features two main sections: "Program Details" and "Registration Survey".

Program Details

NAME	START	END	VENUE	TYPE
General Management	01 NOV	15 NOV	Boston, USA	AEE

LEARNING BENEFITS:

- Improve management, decision-making, and leadership in times of digital, economic, and social disruption
- Discover how to use data to enhance strategic decision-making in an increasingly complex and evolving digital environment

[Read more](#)

Registration Survey

Job Role: [Dropdown] Years of Experience: [Input]

English Language Level: Weak Fair Good Excellent

Job Responsibilities: *Choose all that applies*

- I'm a Senior business executive (responsible for leading and/or managing a large team)
- I'm a P&L owner, responsible for the strategic direction of my department and/or business unit

STATUS: Registration Open

NOMINATION STARTS: 20-DEC-2020

NOMINATION CLOSES: 15-JAN-2020

[Submit Registration](#)



Collaborative and extended

Listen to what they have to say!

Help your training beneficiaries to suggest training topics, this will automatically profile your TNA and will help you plan future programs

As well, EduMAX® helps you collect their feedback about programs they attended across different aspects

Portal Home | <https://www.kfas.com/portal/Employee/Feedback>

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My Account Chat Help

PRIVATE SECTOR TRAINING PORTAL
EMPLOYEE ACCESS

Welcome, Ali Salem [BlueLink Solutions] My Enrollments | Nomination List | Organization Account | Current Programs | Upcoming Programs

Program Suggestion

In Kfas, we love to hear from you. That's why you can now suggest a specific training program for us to add it to our corporate training agenda:

Program Title

Select Program Category

Program Description and Benefits:

Submit Suggestion

Training Feedback

SESSION	START	END	VENUE	FACILITATOR	INSTRUCTOR	SELECT
Emotional Intelligence	29 JAN	31 JAN	Radisson Blu, Kuwait	Vigor Training Enterprise	Salem Silim	<input type="radio"/>
General Management Program	01 NOV	15 NOV	Boston, USA	Cambridge Business School	John Smith	<input checked="" type="checkbox"/>

Training Contents: did you find the topic and contents useful to you? ★★★★★

Instructor Delivery: did you find the instructor aware of the topic and able to deliver the information to you? ★★★☆☆

Training Facility: how did you find the training room condition? ★★★★★

Training Materials: did you receive the course materials in time and in good condition? ★★★★★

Submit Feedback



Collaborative and extended

Listen to what they have to say!

Help your training beneficiaries to suggest training topics, this will automatically profile your TNA and will help you plan future programs

As well, EduMAX® helps you collect their feedback about programs they attended across different aspects

The screenshot displays the Dynamics 365 interface for EduMAX. The top navigation bar shows 'Dynamics 365', 'EduMAX', and 'Training Consultant > Farah El Bash >'. Below the navigation bar is a toolbar with icons for 'SAVE', 'SAVE & CLOSE', '+ NEW', 'DEACTIVATE', 'DELETE', 'EMAIL A LINK', 'RUN WORKFLOW', 'START DIALOG', and 'WORD TEMPLATES'. The main content area is titled 'TRAINING CONSULTANT : INFORMATION' and 'Farah El Bash'. It lists various fields such as 'Passport Issue Date', 'Passport Issue Place', 'Passport Expiry Date', 'Additional Info', 'Commitment Type *', 'Base Location *', 'Arabic Language Prof', 'English Language Pro', 'Overall Customer Rati', 'Nationality *', 'Nationality 2', 'Visa/Residency', and 'Daily Rate'. A section titled 'Overall Review' shows a 4.5-star rating and three sub-categories: 'Delivery Quality' (4.5 stars), 'Materials & Courseware' (5 stars), and 'Venue' (3.5 stars). A section titled 'Best Fit for' lists various skills with checkboxes, including 'Communication & Writing Skills', 'Accounting & Finance', 'Human Resources & Training', 'Leadership & Management', 'Project Management', 'Supply Chain & Logistics Management', 'Administration & Secretarial', 'Customer Experience', 'Interpersonal Skills & Self Development', 'Marketing & Sales', and 'Quality & Productivity'.



HR Admins Access

Give Corporate Admins the control they need with ease

Help corporate training administrators to gain control over their employee requests from a single dashboard

The screenshot shows a web browser window with the URL <https://www.kfas.com/portal/HR/Dashboard>. The page features the Kfas logo and navigation links for My Account, Chat, and Help. The main heading is "PRIVATE SECTOR TRAINING PORTAL CORPORATE HR ACCESS". A welcome message reads "Welcome, Ahmed Ahmed [BlueLink Solutions]". Navigation links include "My Enrollments", "Nomination List", "Organization Account", "Current Programs", and "Upcoming Programs".

My Upcoming Training

SESSION	START	END	VENUE	TYPE
Emotional Intelligence	29 JAN	31 JAN	Radisson Blu, Kuwait	OE
General Management Program	01 NOV	15 NOV	Boston, USA	AEE

[More...](#)

My Organization

Registration Requests (pink line) and Accepted Enrollments (blue line) are tracked from January to July. The chart shows a peak in February and June for both metrics.

Month	Registration Requests	Accepted Enrollments
January	10	20
February	30	30
March	40	20
April	20	20
May	20	10
June	30	40
July	10	30

[View all...](#)

Registration Requests

SESSION	DATES	Applicant	APPROVE?
General Management	01-15 NOV Boston, USA	Samy Mahmoud	YES NO
General Management	01-15 NOV Boston, USA	Mohamed Ahmed	YES NO
General Management	01-15 NOV Boston, USA	Zainab Fahd	YES NO
General Management	01-15 NOV Boston, USA	Zainab Fahd	YES NO

[More...](#)

News Feed

- 29 May 2020: Registration for **Spark a Culture of Innovation OE Program** is now open [More](#)
- 26 May 2020: New Program is announced: **The CFO: Becoming a Strategic Partner LEE Program**... [More](#)



HR Admins Access

Give Corporate Admins the control they need with ease

Help corporate training administrators to gain control over their employee requests from a single dashboard

The screenshot shows a web browser window with the URL <https://www.kfas.com/portal/HR/Nomination>. The page header includes the Kfas logo, navigation links for My Account, Chat, and Help, and a city skyline graphic. The main content area is divided into two columns. The left column, titled 'Program Details', shows a table for the 'Emotional Intelligence' program and a text box for 'LEARNING BENEFITS'. The right column, titled 'Program Nominations', shows a table of nominations and a form to 'NOMINATE MORE EMPLOYEES'. A status bar at the bottom indicates 'STATUS: Nominations Open', 'NOMINATION STARTS: 20-DEC-2020', and 'NOMINATION CLOSES: 15-JAN-2020'.

Portal Home | <https://www.kfas.com/portal/HR/Nomination>

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مؤسسة الكويت للتقدم العلمي

My Account Chat Help

PRIVATE SECTOR TRAINING PORTAL
CORPORATE HR ACCESS

Welcome, Ahmed Ahmed [BlueLink Solutions] My Enrollments | Nomination List | Organization Account | Current Programs | Upcoming Programs

Program Details

NAME	START	END	VENUE	TYPE
Emotional Intelligence	29 JAN	31 JAN	Radisson Blu, Kuwait	OE

LEARNING BENEFITS:

Emotional intelligence refers to a specific form of intelligence which is centered around using emotional information in a meaningful way. This includes the way we understand and communicate our own emotions, how we perceive the emotions of others and how we make decisions.

[Read more](#)

STATUS: Nominations Open

NOMINATION STARTS: 20-DEC-2020

NOMINATION CLOSES: 15-JAN-2020

Program Nominations

CANDIDATE NAME	STATUS	SOURCE	DATE
Mahmoud Salem	Pending	Self-Requested	21-Jan-2020
Ahmed Saleh	Nominated	HR-Nominated	20-Jan-2020
Ali Mohamed	Enrolled	Self-Requested	18-Jan-2020

NOMINATE MORE EMPLOYEES

Email Address

First Name Last Name

If the employee record is not found, an invitation Email will be sent to the employee to setup his profile





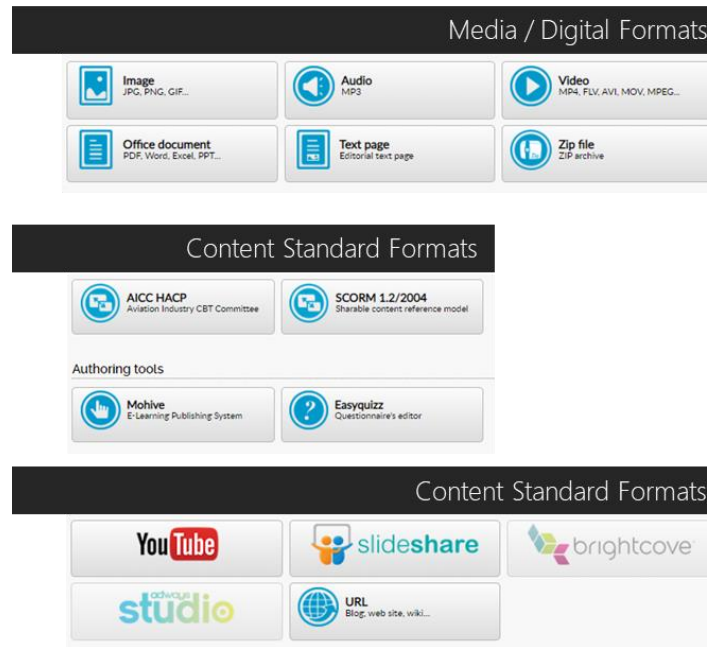
E-Learning



Material Management

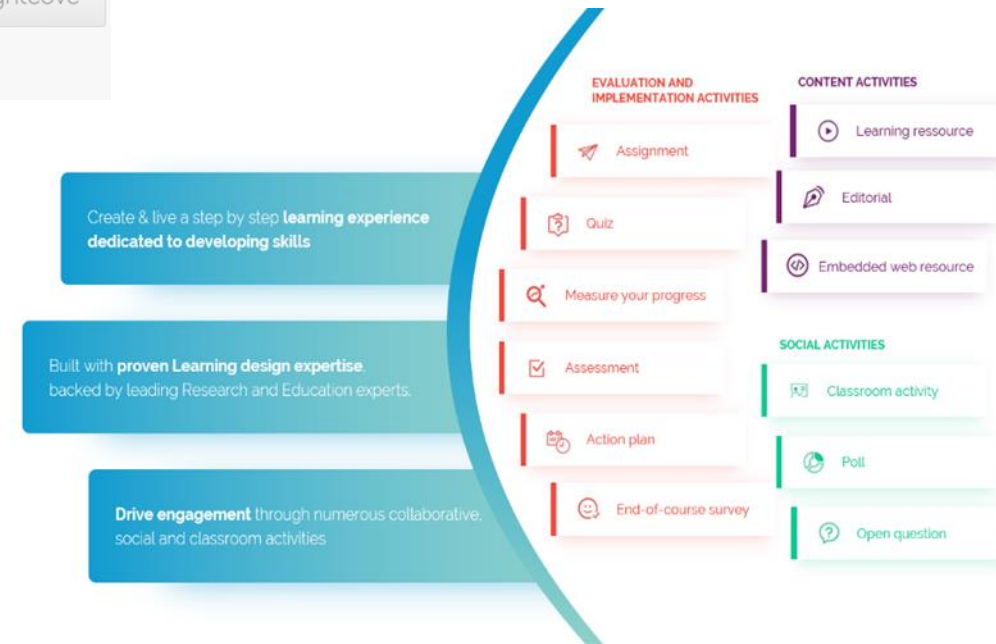
Support for all learning sources

Use any contents you have. Blend contents with Learning activities to create a unique learning experience



Learning Contents

Learning Activities



Course Authoring

Content Friendly

Re-use your best content on multiple courses. Import useful material from the web to enhance them even further

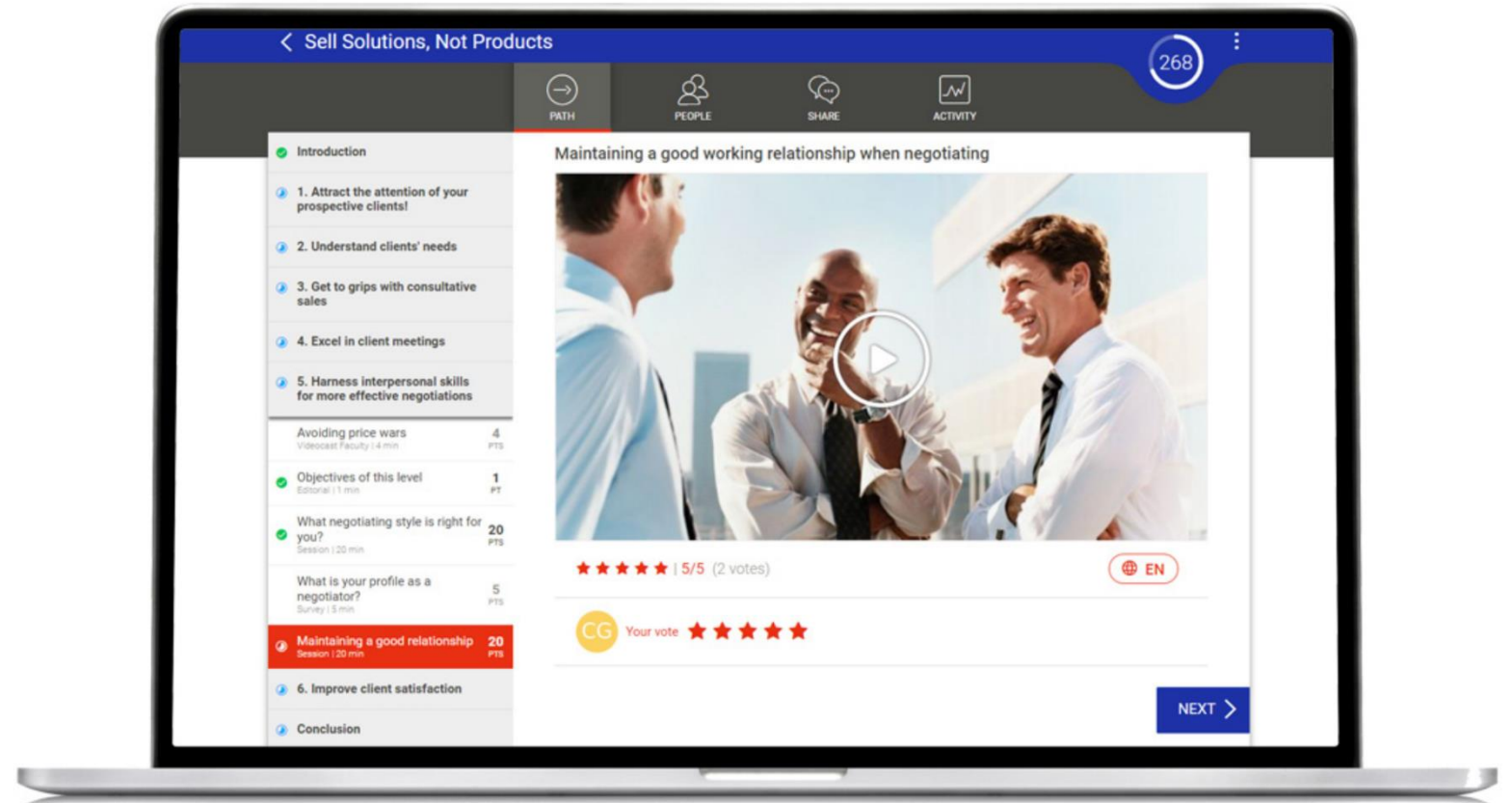
The screenshot displays the course authoring interface for a unit named "Windows 10 Essentials". The interface includes a navigation menu at the top with options: DASHBOARD, PROPERTIES, USERS, REPORTS, BRANCHES, SKILLS, and JOBS. The "Unit name" field is set to "Windows 10 Essentials". Under "How to complete it", the "With a button" option is selected. The "Source" is set to "File", and the "File" field contains "Select a file" with an "UPLOAD NEW" button. The "Embed as" option is set to "iFrame". The "Dimensions (w x h)" fields are both set to "Leave blank for auto scale". There are checkboxes for "When failed retain the failed status upon retries" and "Reset suspend data", both of which are currently unchecked. The "Allowed retries" field is set to "e.g. 5, leave blank for unlimited". The "Content" area features a rich text editor with a toolbar and a preview window. The preview window shows a slide titled "Windows 10 Essentials" with the "BIGGER BRAINS" logo, a play button, and the text "Teacher: Chip Reaves" and "Learner: Andy Irwin". A "SAVE" button is located at the bottom left of the interface.



Learner Experience

Create impactful guided and blended paths

Create and offer a step-by-step learning experience in the appropriate format for skill development, especially for developing people and business skills, that require time and effort.

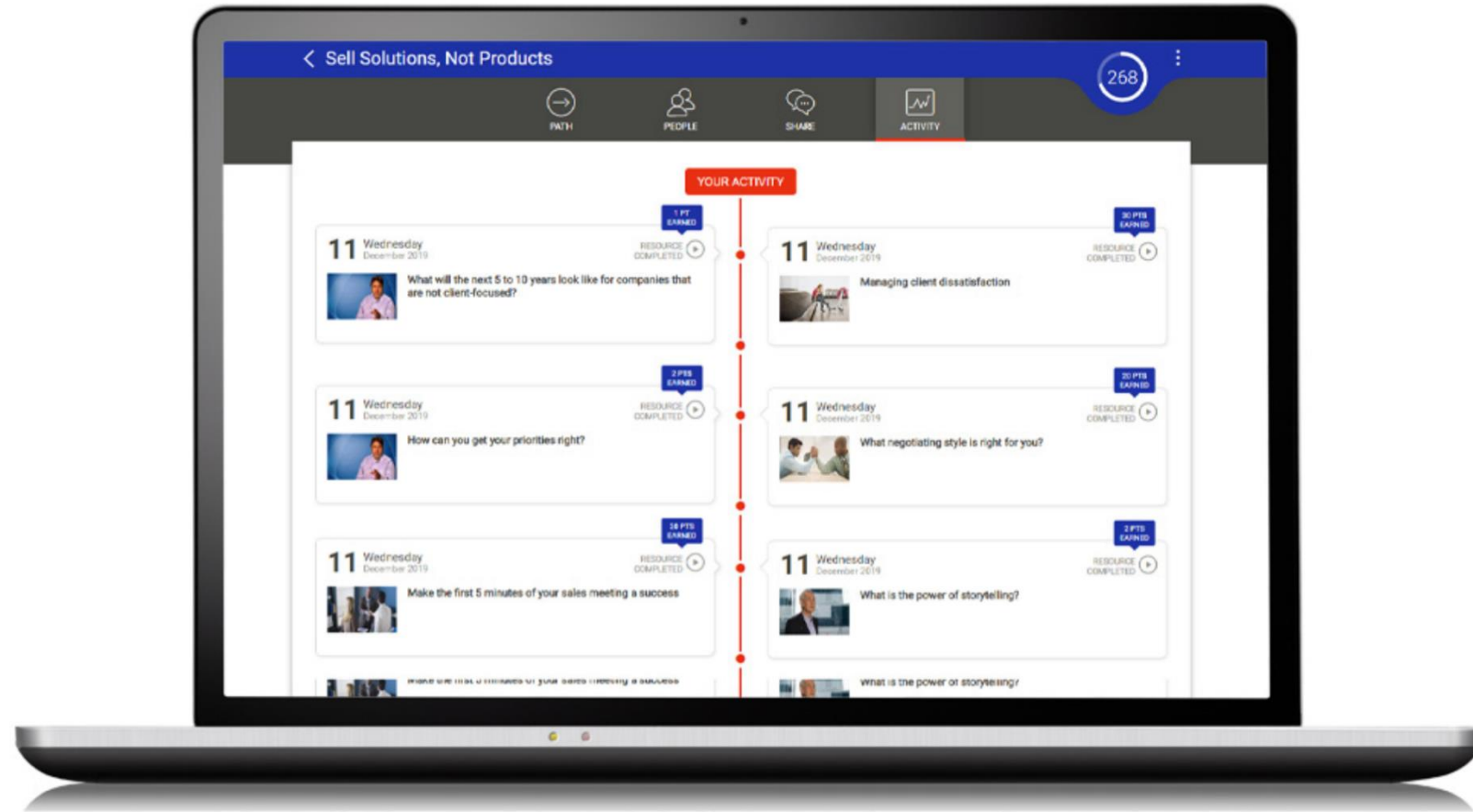


Engagement Management

Activity Tracking & Learner Communication

Maximize learning opportunities by offering a wide variety of social, collaborative and classroom activities that stimulate to put the skill into practice right away, in your real world.

For meaningful on-the-job skill development.



Gamification

Keep them excited

Gamify your learners' experience. Let them collect points and badges, move up levels, and feature high on leaderboards.

The screenshot shows the 'POINTS' configuration page. On the left is a navigation menu with options: Identity, Date & Language, Appearance, Security, Users, Gamification (selected), Defaults, e-Commerce, Single Sign On, Integrations, and Debugging. The main content area has tabs for POINTS, BADGES, LEVELS, LEADERBOARD, and CUSTOMIZE. A toggle switch is set to 'On'. The configuration includes the following items:

Action	Value	Description
Give	25	for each login
Give	50	for each self course enrollment
Give	25	for each unit completion
Give	150	for each course completion
Award	150	for each certification
Give	1	for each successful test completion
Give	25	for discussion topic or comment

Buttons at the bottom: SET SUGGESTED VALUES (red), SAVE (blue).

The screenshot shows the 'LEVELS' configuration page. The navigation menu is the same as in the previous screenshot. The main content area has tabs for POINTS, BADGES, LEVELS (selected), LEADERBOARD, and CUSTOMIZE. A toggle switch is set to 'On'. The configuration includes the following items:

Trigger	Value	Description
Every	3000	points upgrade level
Every	5	completed courses upgrade level
Every	5	badges upgrade level

Buttons at the bottom: SET SUGGESTED VALUES (red), SAVE (blue).



Rich Features

Enterprise features engineered to support the most demanding and complex learning ecosystems

Advanced features support simple and complex training scenarios



Assessments Engine

Native support for multiple types of questions, quizzes, and tests with extensive reporting on all results.



Scorm & TinCan (xApi)

Built-in support for the most widely used content interoperability standards to enrich your courses and enhance your learners' experience.



Files repository

Keep all your files stored in one place. Organize, reuse on different courses or share them with selected users.



Course rules

Control the way users access your eLearning content. Define course order, completion conditions, and course prerequisites.



Mobile learning

Optimized for mobile devices and offline compatible to deliver courses and micro-learning content anytime and anywhere.



Surveys engine

Conduct custom surveys among users. Collect useful data on employee engagement and course efficiency.



Assignments

Allow learners to submit assignments in different formats. Set conditions and deadlines according to course rules and prerequisites.



Certifications

Issue multi-purpose certifications with different expiration policies. Readily support any compliance training scenario.



Learning paths

Assign courses to be taken in a specific order based on user attributes and your training's requirements.



Skill gap testing

Detect your employees' weaknesses with our skill-gap tests and analysis. Redesign their learning paths according to their needs.



Disclaimer

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