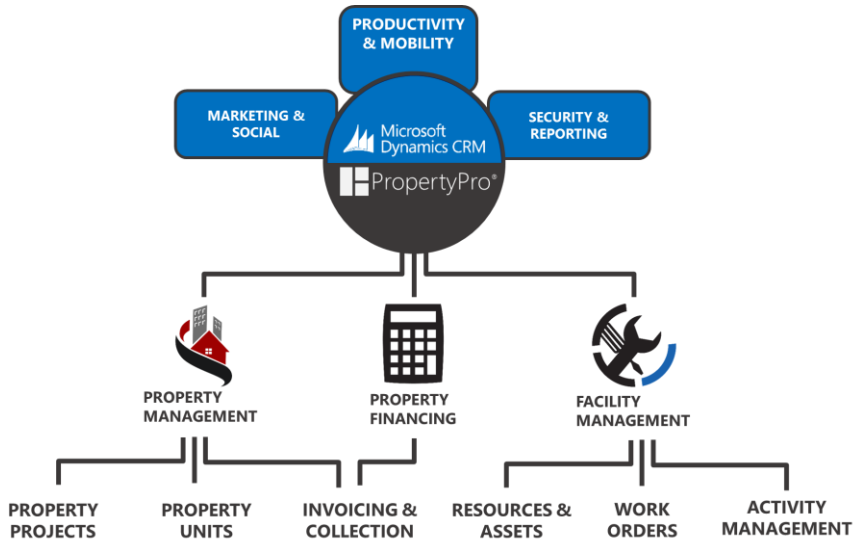




Profile . Manage . Envision

From our many deployments with different markets experience, we learned that there are always common tasks that every real estate business needs. We focused on these business needs to make them the main pillars designing PropertyPro®.

- **Profile:** Building your Portfolio in a dynamic, expandable and easy-to-manage architecture is your corner stone to smooth operations.
- **Manage:** Your operations from marketing, selling and servicing your real estate projects. Including, renting, leasing or financing units and comprehensive facility management where you can manage your own facility teams or even sub-contractors.
- **Envision:** How can you have a full vision of your success factors in a snap view. In PropertyPro® 2019, we reintroduce one of our best innovations GIO-KPI™ Technology which is together with the built-in interactive dashboards can give you an executive level snapshot of your complete portfolio.



PropertyPro® By BlueLink is a Property Management Solution that works on top of Microsoft Dynamics CRM and has been certified by Microsoft® for compatibility and continuity

Managing Complex Portfolios has never been Easier!

The first step in properly manage a real estate portfolio, is the ability to profile it a proper way. PropertyPro® gives you the power to easily profile even the most complex real estate portfolios with:

- Unlimited Portfolios.
- Unlimited Projects.
- Unlimited Unit Types.
- & Unlimited Unit Specifications.

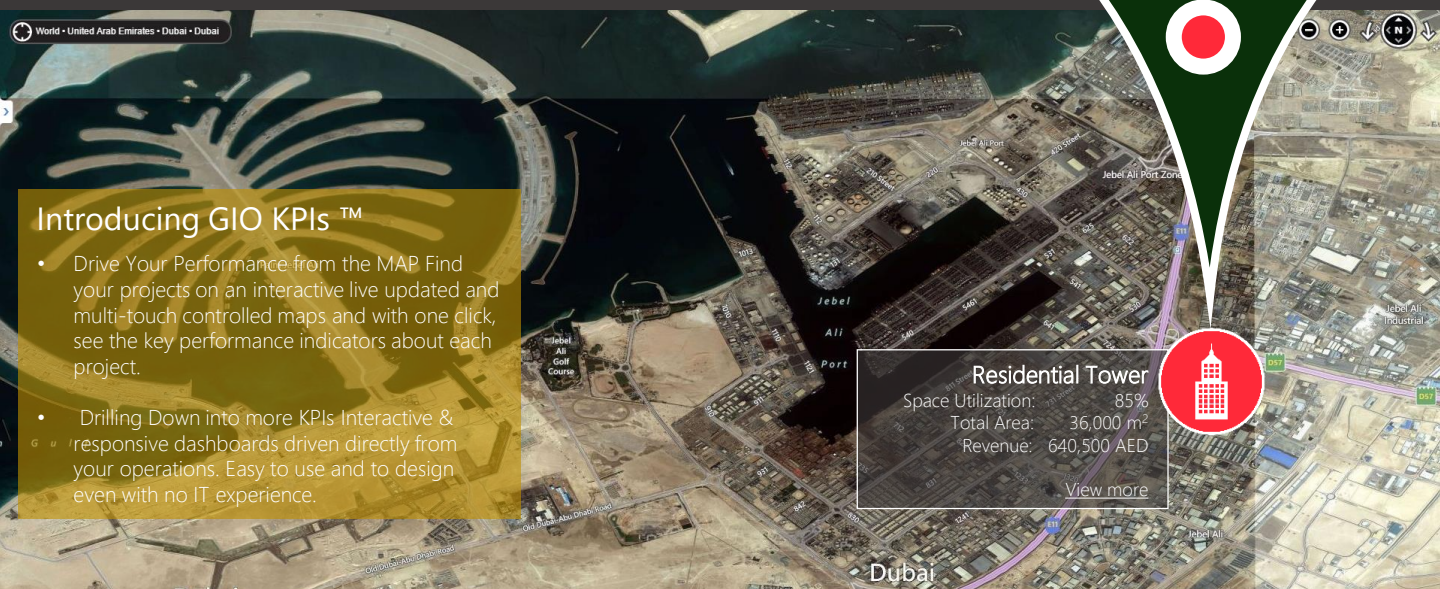


What's better than seeing a full snapshot of your performance in one dashboard? ...

How about having performance snapshot on a Map?

Introducing GIO KPIs™

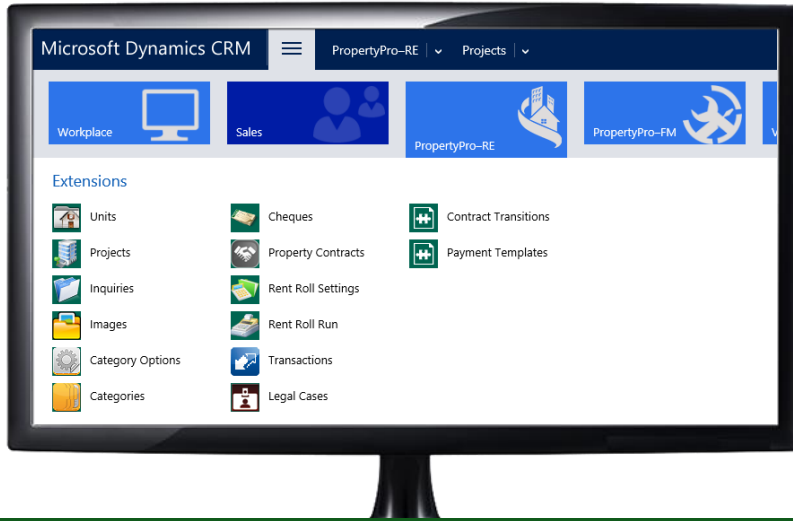
- Drive Your Performance from the MAP Find your projects on an interactive live updated and multi-touch controlled maps and with one click, see the key performance indicators about each project.
- Drilling Down into more KPIs Interactive & responsive dashboards driven directly from your operations. Easy to use and to design even with no IT experience.



- Automate Contract Process from initiating the contract draft, collecting required documents with a complete document management features, and throughout internal approvals and finally into contract activation.
- Manage Billing in different modes, currencies and frequencies and even control grace periods before the system start invoicing your contract.
- Auto-Renewal control weather the system should automatically renew your contract for another period or just send you a reminder to negotiate renewal with your tenant.
- Archive Old Contracts don't lose track of expired or terminated property contracts. The system will automatically archive them for you.
- Manage Tenants store all your tenants and even leads information in the system. Customize information fields and reuse them in sending all kind of communications such as Letters, Emails & SMS.
- Legal Case Tracking even unfortunate cases might happen. PropertyPro® gives you the ability to track information about any contract that leads into a Legal Case, including Lawyer in charge, Fees & Actions requested, Case Activates and even more.

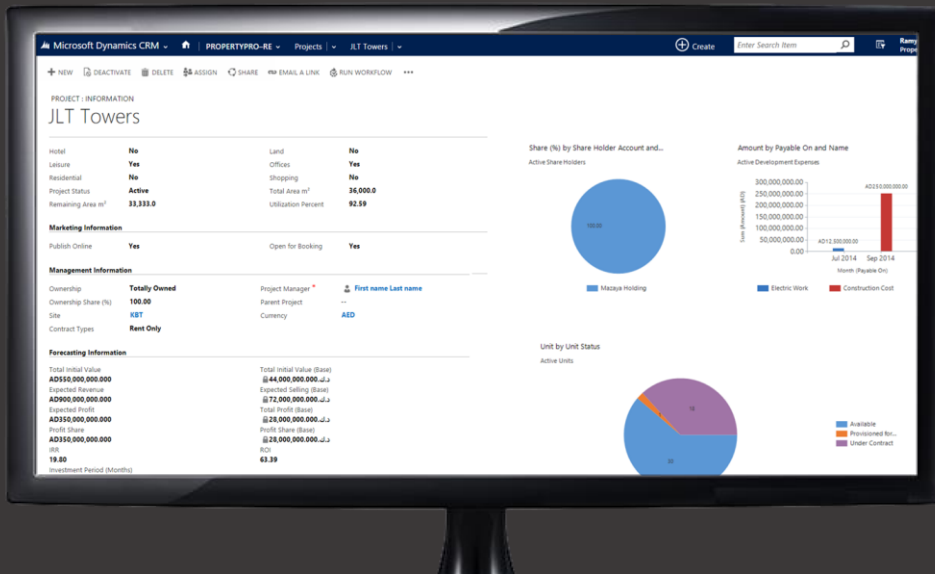
Take Full Control

Learn how PropertyPro® will help you to manage all aspects of your Real Estate Project's Operations



Snap-in Financial KPIs

A complete dashboard for every project and property



Track down development expenses along with automatic tracking of property revenues and facility management costs. The result, a complete dashboard of all project's financials including:

- Expected vs. Actual Revenue
- Profit Share
- IRR
- ROI

Innovative Billing Management

Flexible billing that you couldn't need more

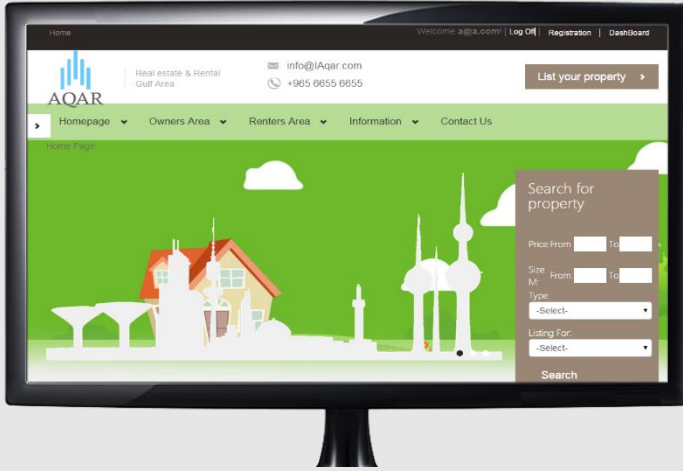
PropertyPro offers a flexible rental or installment billing engine, that caters for all your needs:

- **Billing Batches** can be assigned to set of projects or property contracts with different billing dates
- **Automatic Pro-Rate** which helps in move-in & move-out processes of calculating rental days of remaining period
- **Facility Billing** to include billing for additional services in the rent invoice





PropertyPro Online



Promote your properties Online

With a single click, you will be able to publish a complete property project online to your website. Leaving behind long days of preparing and designing web-pages. Next, you're ready to receive online inquiries that integrate directly to your built-in sales cycle.

Collect payment on your website

PropertyPro also gives you the facility to collect rental or installment payments online from your tenants. Choose your preferred payment gateway and you will be able to automatically provision every payment you receive online into your property financials.

Mobility Redefined!

PropertyPro Mobile offers a complete set of functionality for you and for your tenants.

PropertyPro Mobile supports phones and tablets running iOS, Android and Windows



Full Visibility

Full functionality of your PropertyPro, including business insights and dashboards with full capability to view or modify your products, orders, customers and more...

Stay Secured

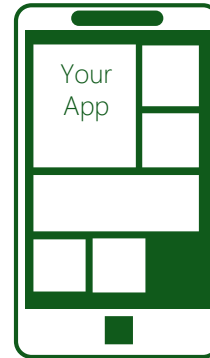
Worried about the security of your data? We got you covered. Mobile Device Management will take control of what's happening to your data at all times

Offline Capability

Just because Internet connection stops working, doesn't mean you must too. Simply continue working in an offline mode as if nothing ever happened

Location Services

Get a location based directions to your properties and quickly share them to your potential tenants



Get your own application and engage with your customers on a whole new level

- Mobile property listing
- Receive inquiries and interests
- Location based directions to your properties
- Tenant Services including rent collection

The Power of Choice

The Powerful, yet flexible platform of Microsoft Dynamics xRM, enables **PropertyPro®** to be deployed to any model of your choice from on premise, cloud, private cloud, Microsoft CRM Online or even a "Hybrid Deployment" that mixes two or more of these models.



Cloud



On-Premises



Hybrid Model



Office 365

Microsoft Dynamics CRM Online

PropertyPro – Property Management System Feature List

Property Management Core

Property Profiling

- Linked Properties to Sites/Projects
- Multi-Site, Multi-Currency, Multi-Language Operations
- Commercial property management
- Multiple Property Offering (Sales, Lease & Rent)
- Properties Inquiries
- Integrated Live Maps

Contract Management

- Manage Contracts Lifecycle: Drafting, Activation, Renewal and Termination
- Manage Contract Billing
- Related costs elements tracking and inventory items
- Supports Merging Properties Operations
- Manage Legal Cases Associated with Property Contracts
- Attached and track of required documents
- Integrate approval criteria's
- Manage Collection Process
- Manage collection reminders
- Automate checks and receipts processing
- Manage credit balance and aging
- Manage credit limits automatic criteria's

Reporting & Dashboard

- Built-in property reports
- Built-in report designer
- Live integration with Microsoft Excel with embedded data security
- Built-in customizable dashboards and KPIs
- Ready and customization templates for Microsoft Power BI™

Collaboration & Productivity

- Native activity management across all business processes
- Built-in workflow capabilities with visual designer
- Visual business process management with on-screen guidance
- Native integration with Microsoft Word for mail merge
- Multi-Site, Multi-Currency and Multi Language capability
- SMS notifications

Security Features

- Single Sign-on with Active Directory integration
- Comprehensive role-based security model
- Filed Level Security and Audit Trail

PM - Web

Online Integration of Property related marketing information that can integrate with company's website to promote properties and projects.

- Integrated customer account management for rental payment
- Property Listing with Inquiry forms
- Live Maps Integration and search capabilities

PM - Mobile

Access Property Management functionality from iOS, Android & Windows mobile and tablet devices

- Native Applications
- Location services
- Offline capability
- Mobile dashboards

Other Systems Integration

ERP integration connector

- Customer information
- Invoices and payments

PropertyPro®

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