eRaffle® | Electronic Raffle Solution

BlueLink

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Built for: Microsoft Dynamics 365

360° Raffle Management

Full & Simple Process

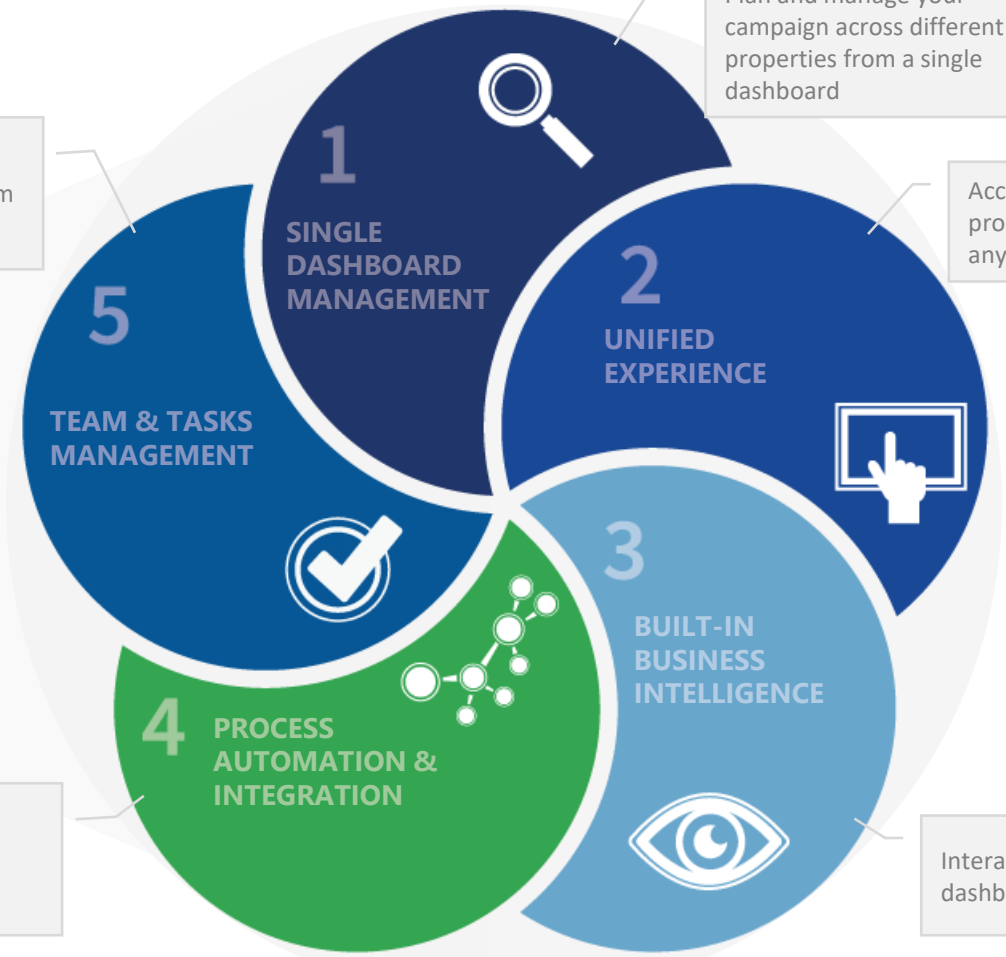
Microsoft Dynamics 365

Sales . Marketing . Customer Service

Information Security | Data Intelligence | Process Automation

+

eRaffle®



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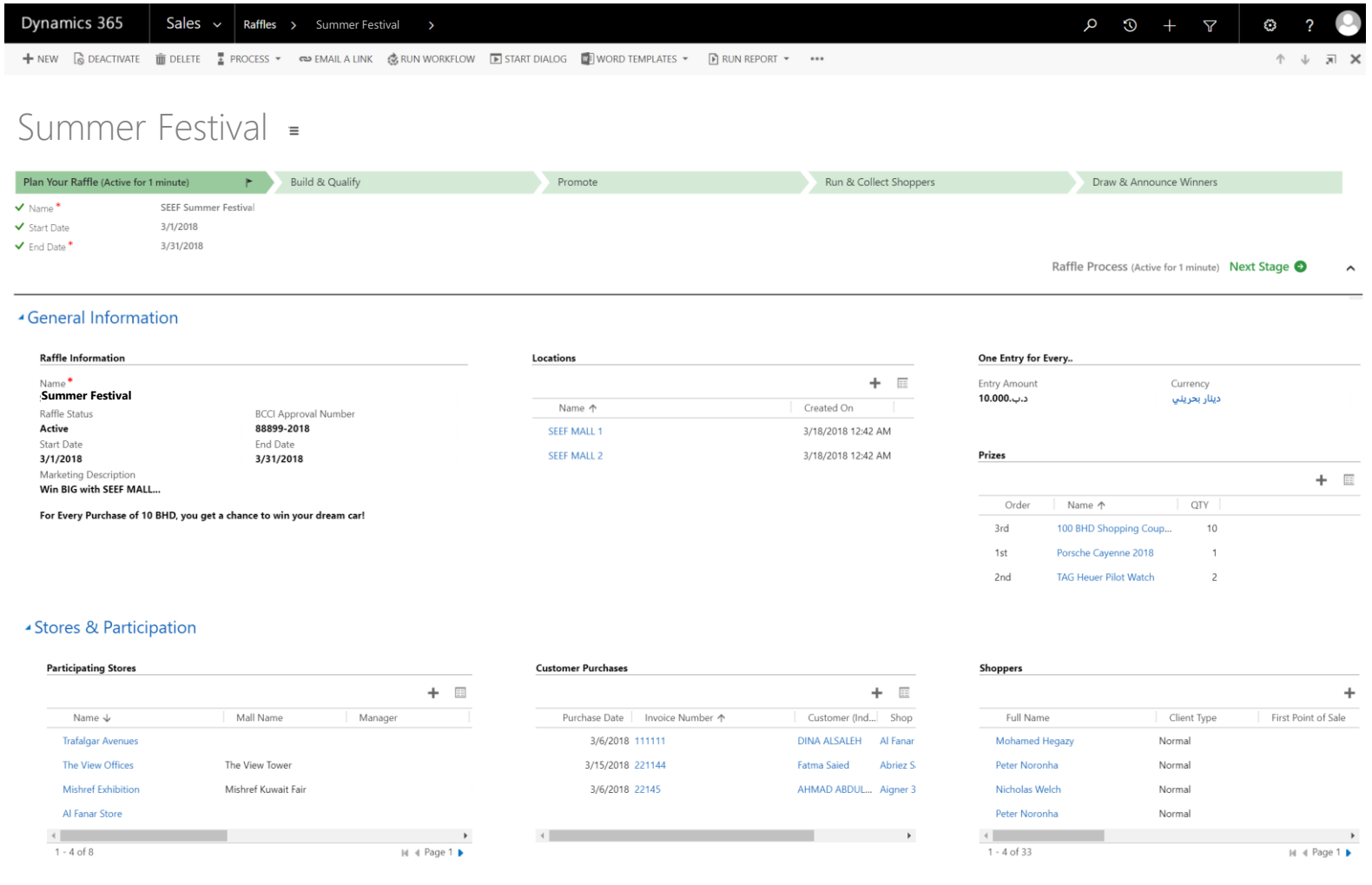
Powerful Backend System

Build Your Raffle

Process Management

Basic & Control Information

Tracking & Performance Management



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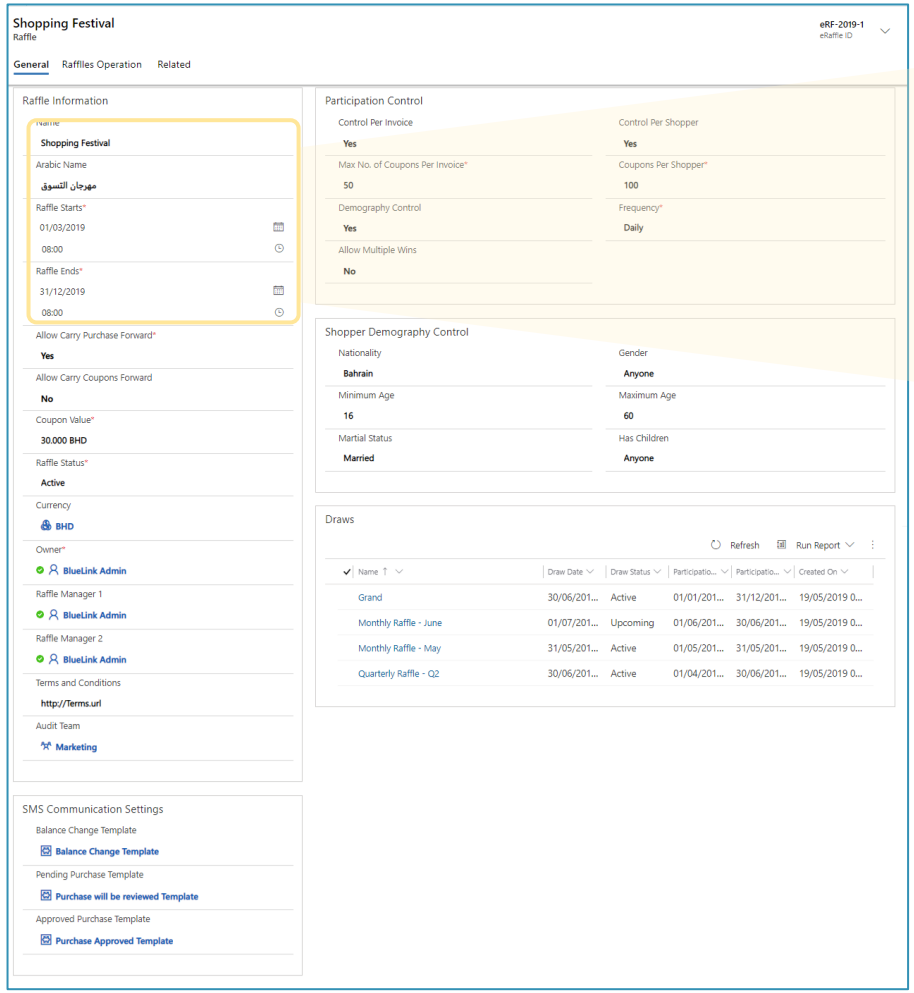

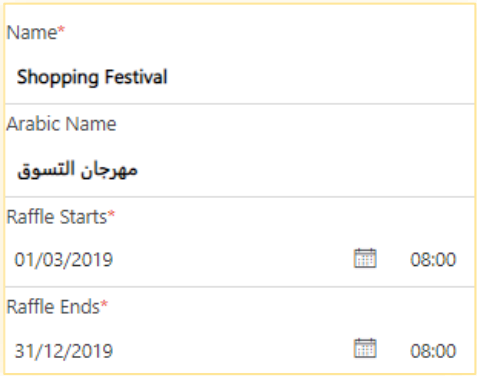

Automatic Time Control
Set your dates right, and let eRaffle Manage your campaign for you

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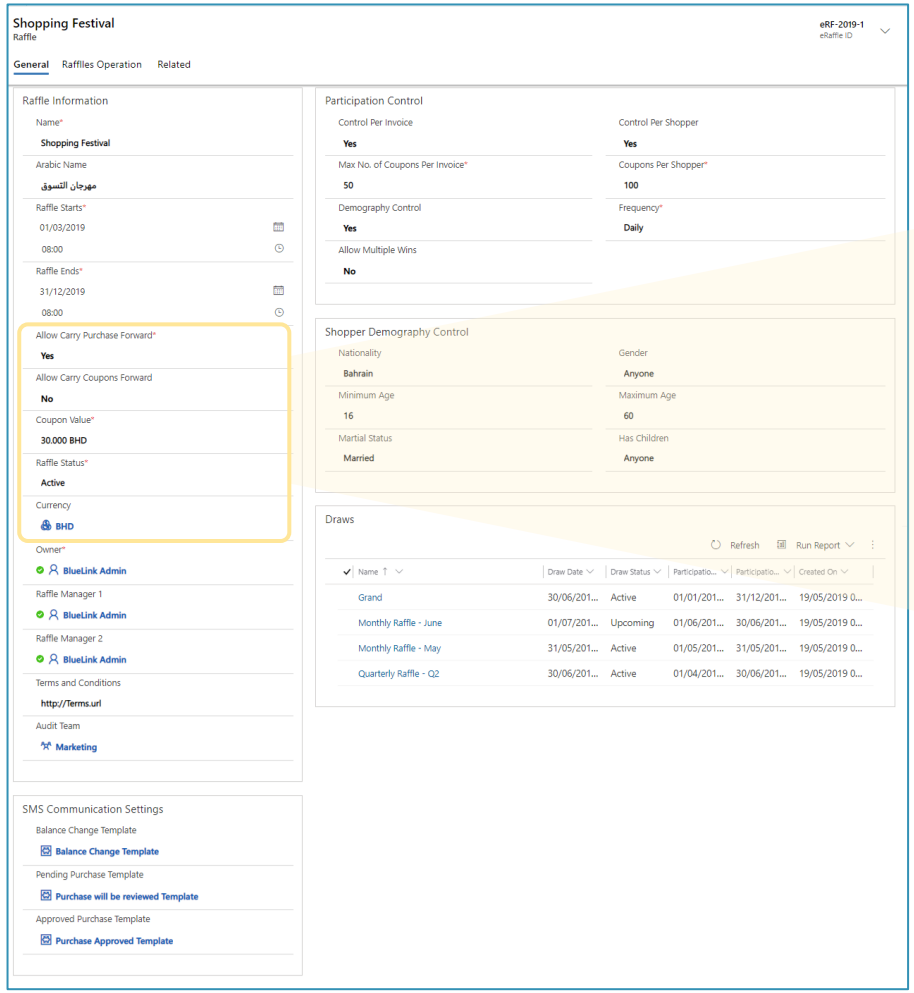

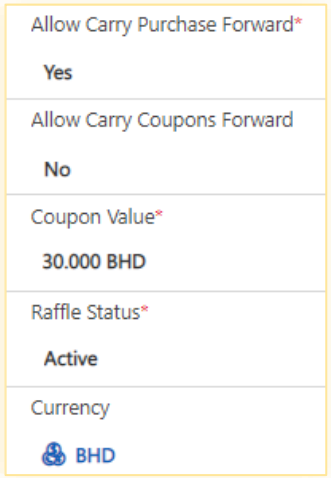

Dynamic Entry Rules

Set your entry rules, Terms and Conditions dynamically so the system will automatically apply your policy with multi-currency support.

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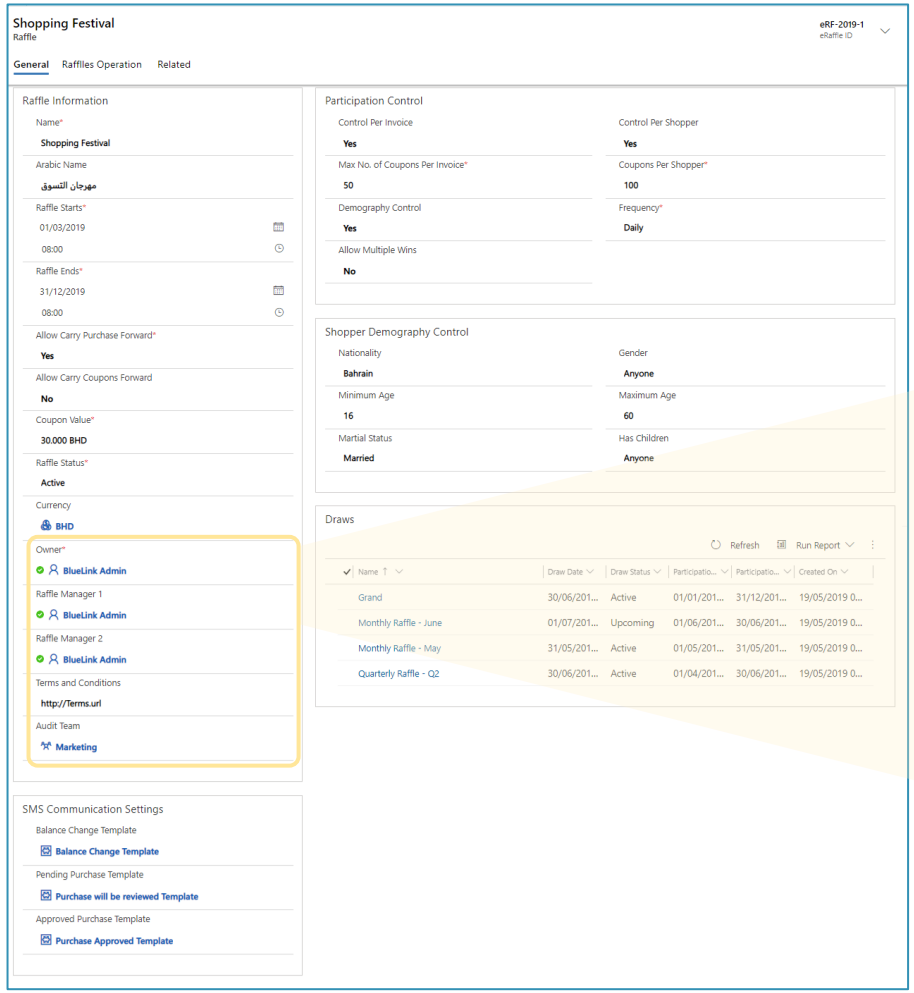

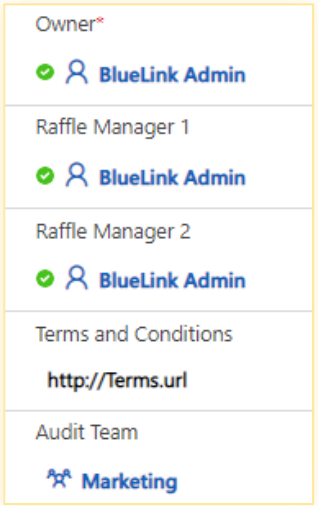

Management Team
Assign your Management and Audit Team so they will receive notifications whenever their action is required

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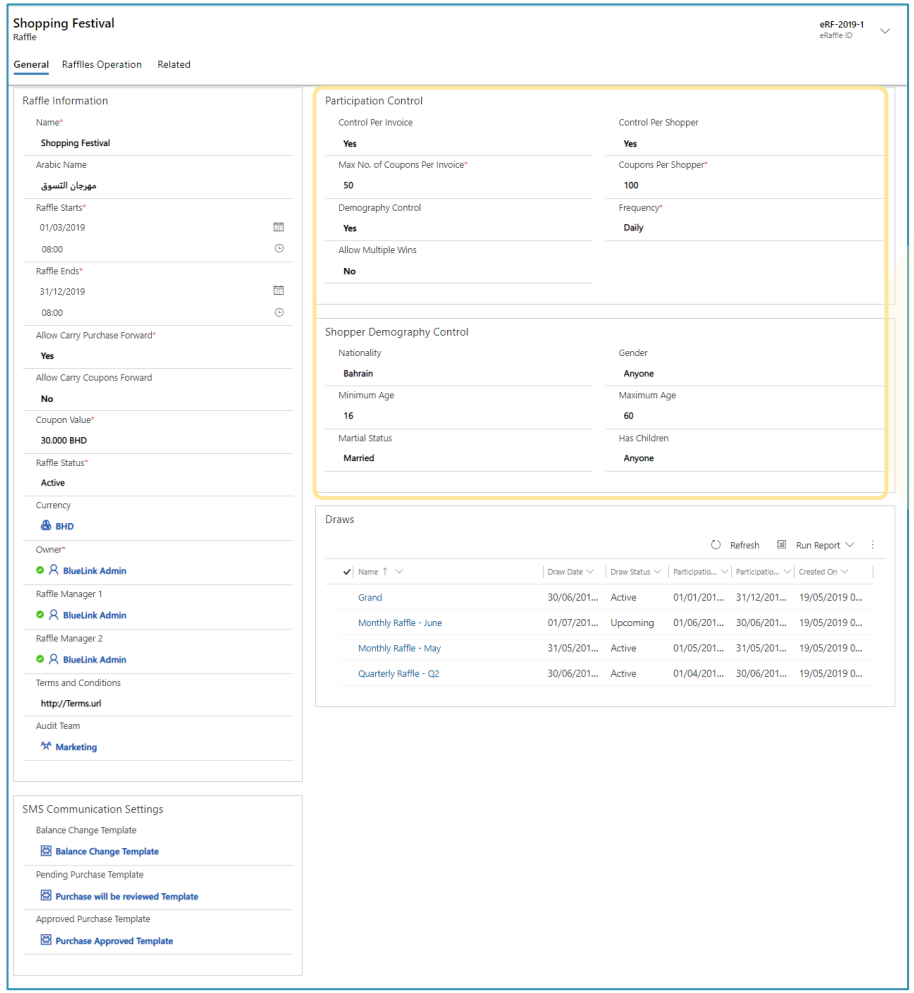

Participation Control

Control Per Invoice	Control Per Shopper
Yes	**Yes**
Max No. of Coupons Per Invoice*	Coupons Per Shopper*
50	**100**
Demography Control	Frequency*
Yes	**Daily**
Allow Multiple Wins	
No	

Shopper Demography Control

Nationality	Gender
Bahrain	**Anyone**
Minimum Age	Maximum Age
16	**60**
Martial Status	Has Children
Married	**Anyone**

Full Participation Control

eRaffle helps you to build campaigns with many purposes and business rules with extended controls that governs shoppers' participations.

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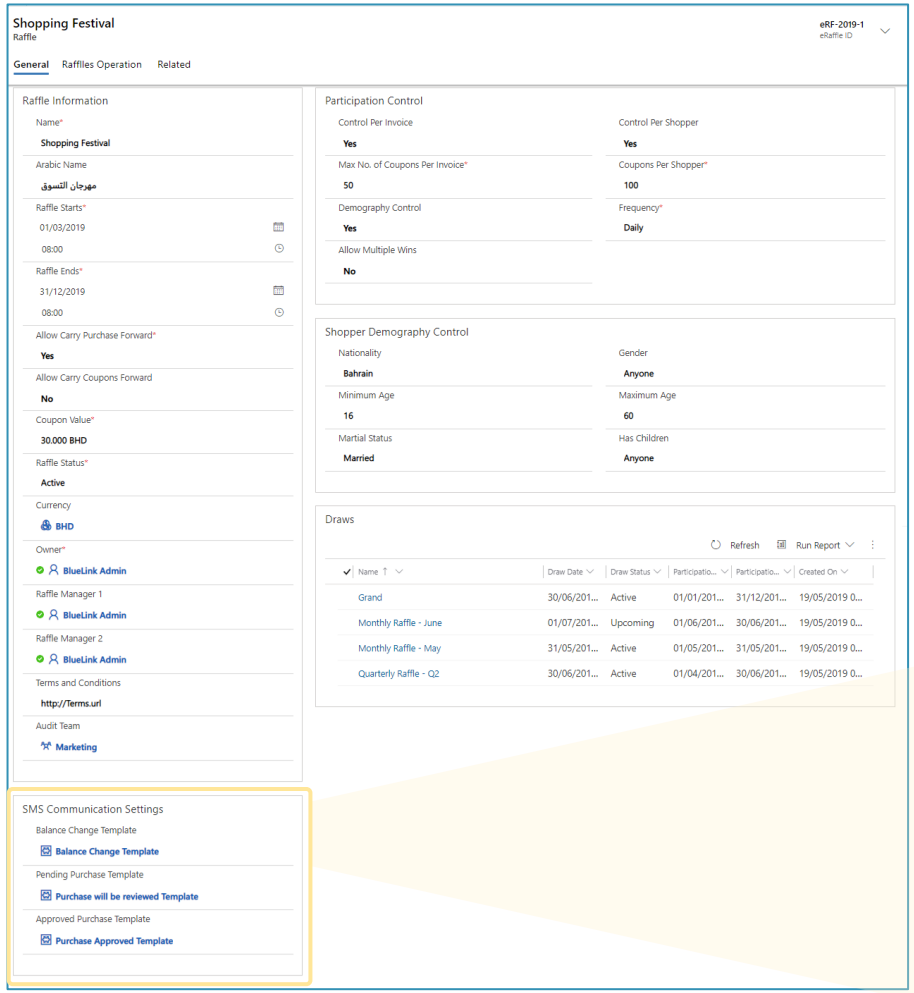

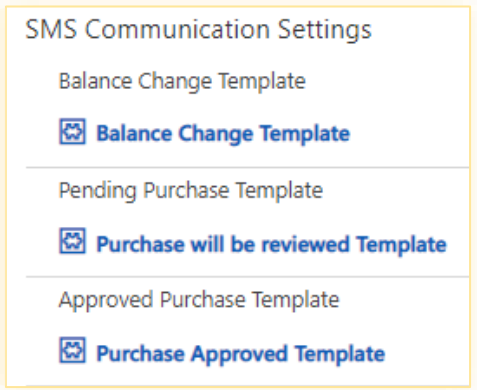

Communication Templates
Set your templates for actionable automatic customer communications

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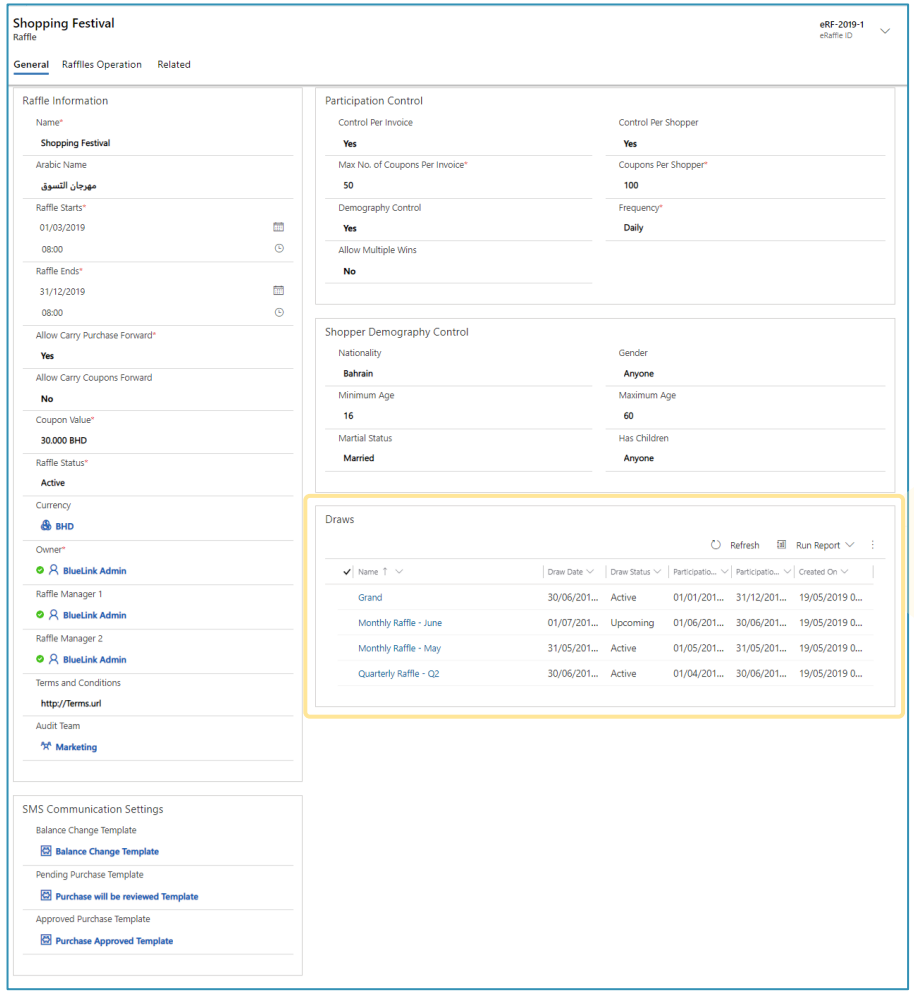

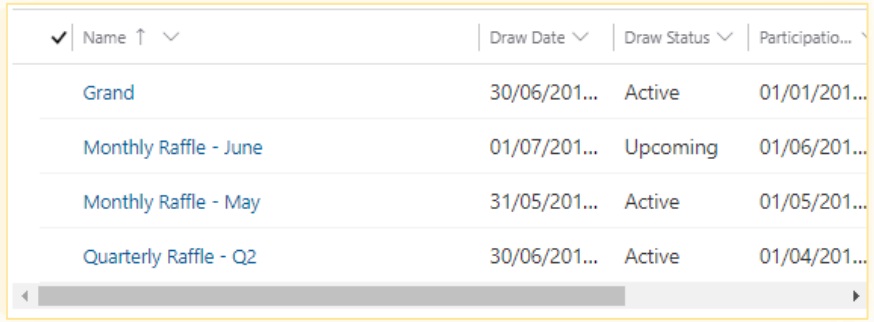

Multiple Draws
For each campaign, you can setup multiple draws that will run automatically on scheduled dates (e.g. Weekly Draws, Monthly Draws, etc...)

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Run Your Raffle

- Process Management
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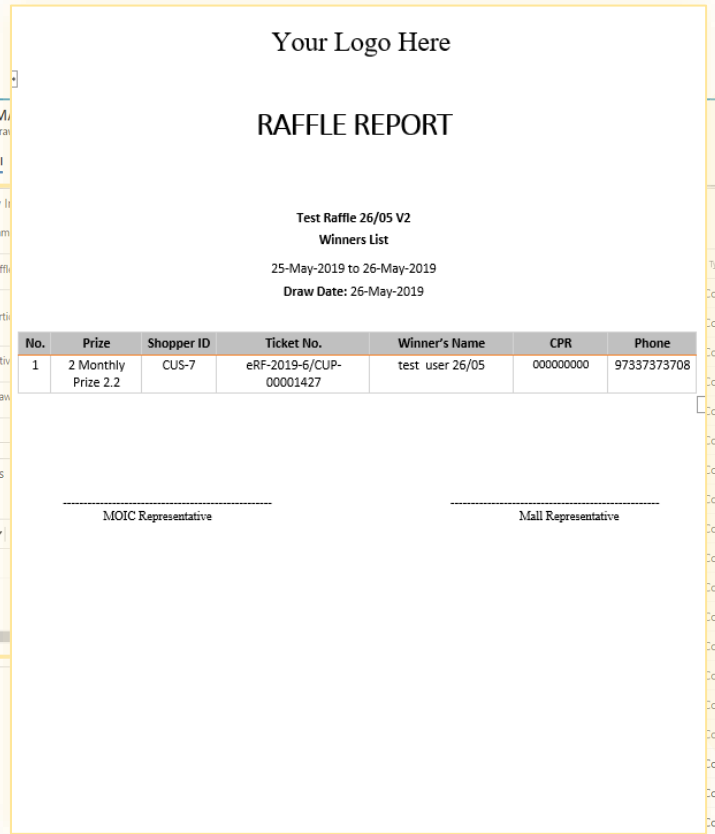
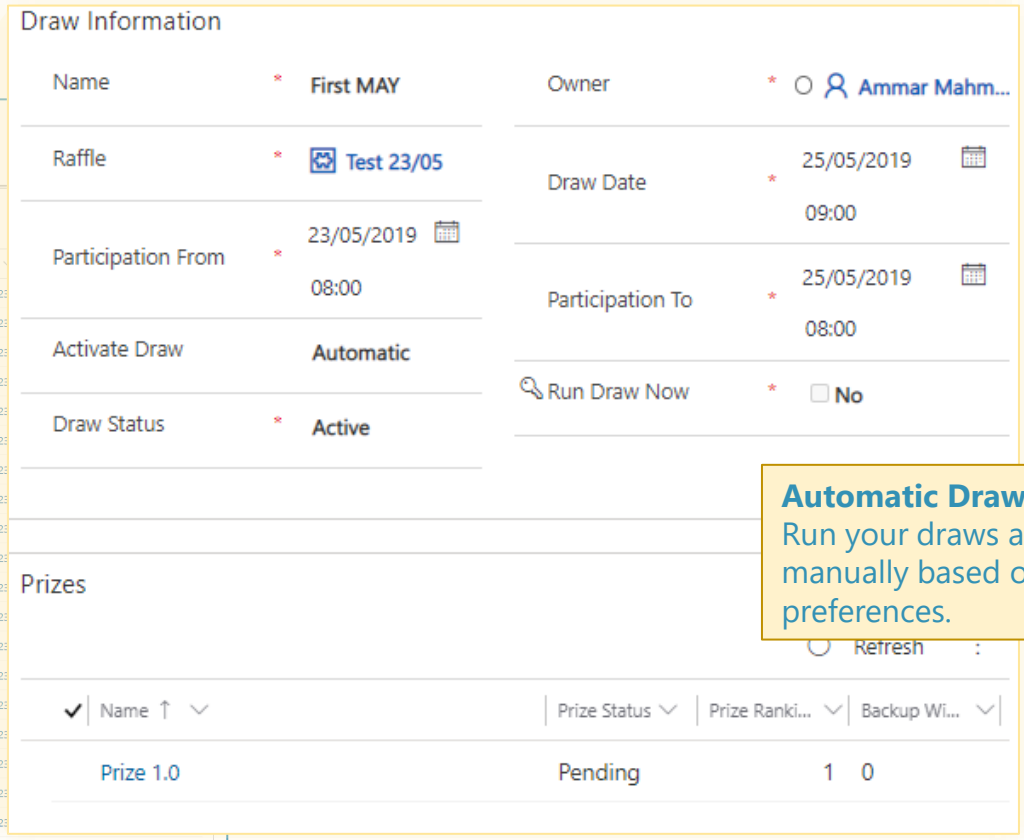
- Tracking & Performance Management





Automatic Draws
Run your draws automatically or manually based on your preferences.

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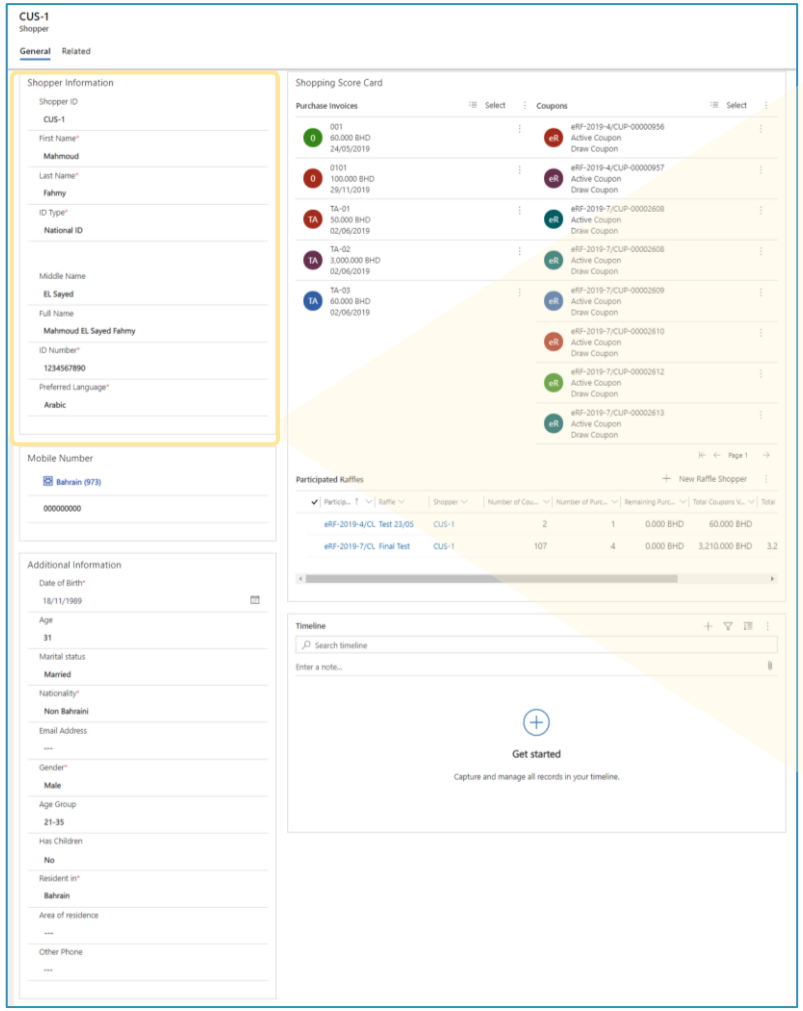

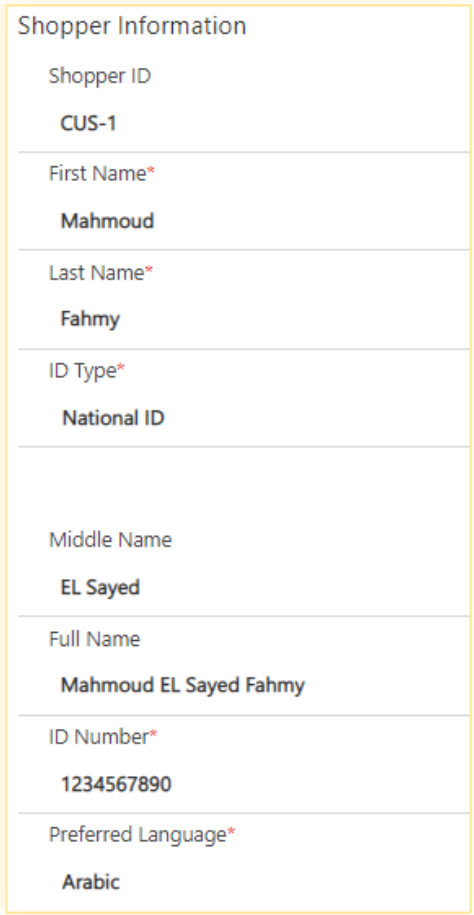

Shopper Basic Information
Maintain your shoppers' information and use them across many campaigns

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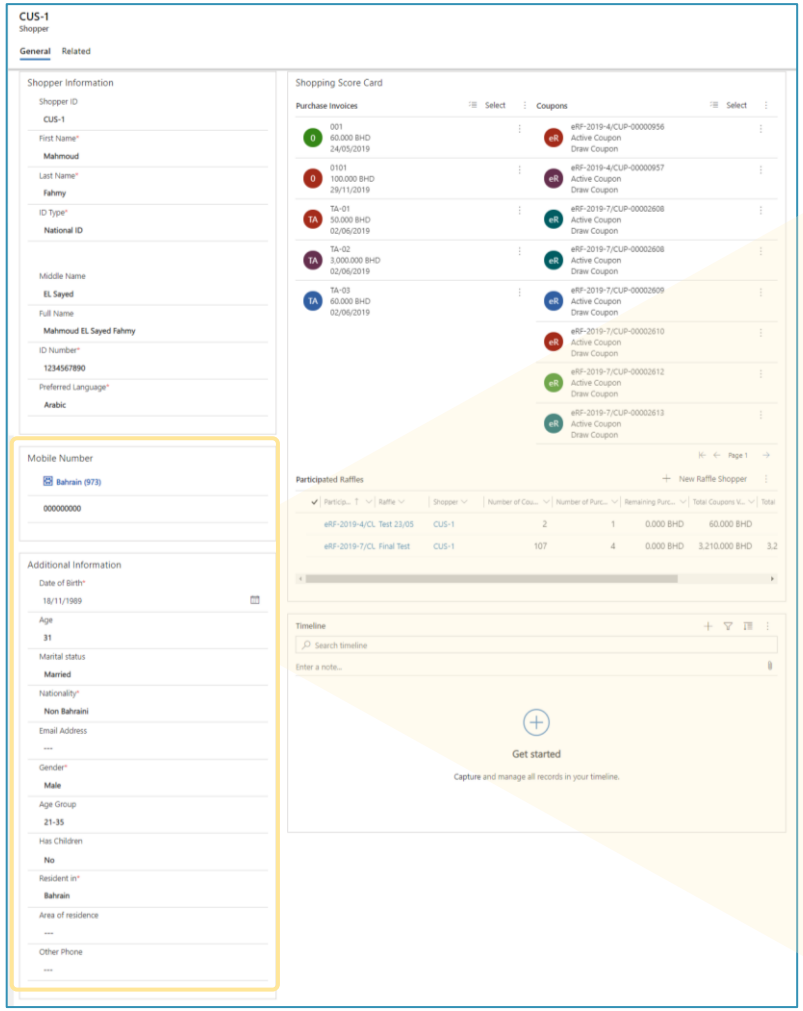

Topology Information
Gain insightful information about your shoppers

Mobile Number

Bahrain (973) 000000000

Additional Information

Date of Birth* 18/11/1989	Gender* Male
Age 31	Age Group 21-35
Marital status Married	Has Children No
Nationality* Non Bahraini	Resident in* Bahrain
Email Address ---	Area of residence ---
	Other Phone ---

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Powerful Backend System

Run Your Raffle

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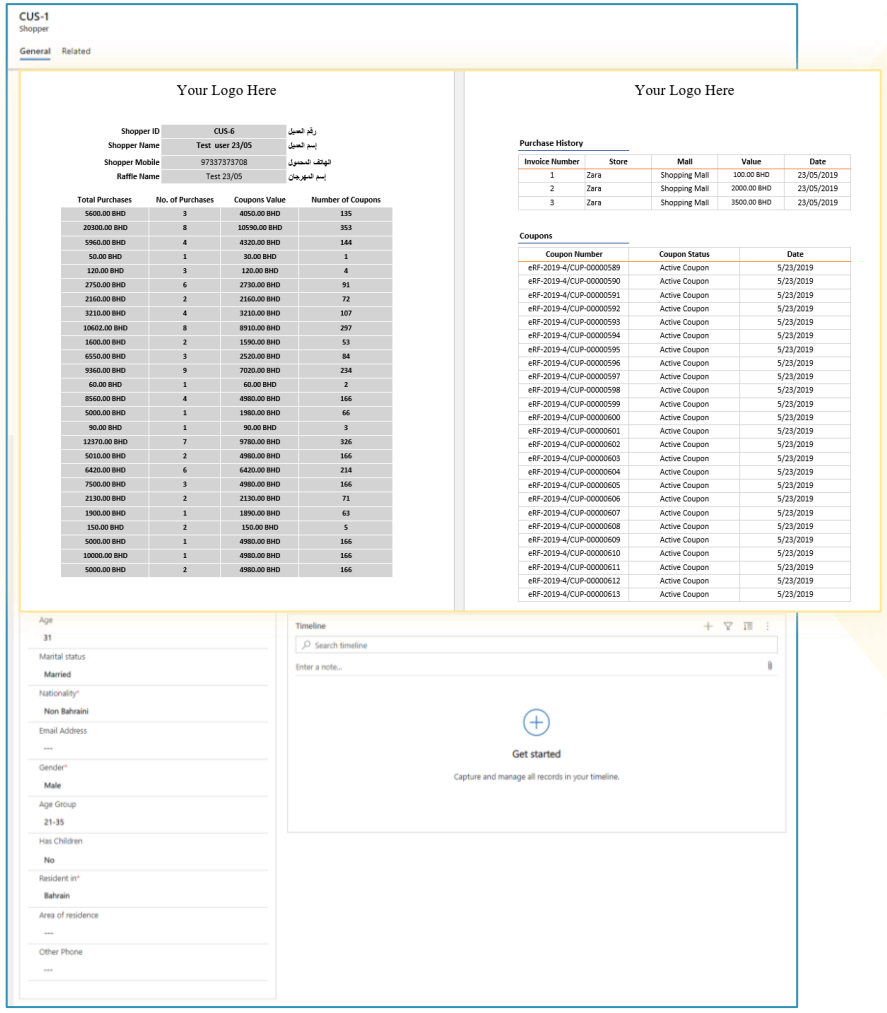

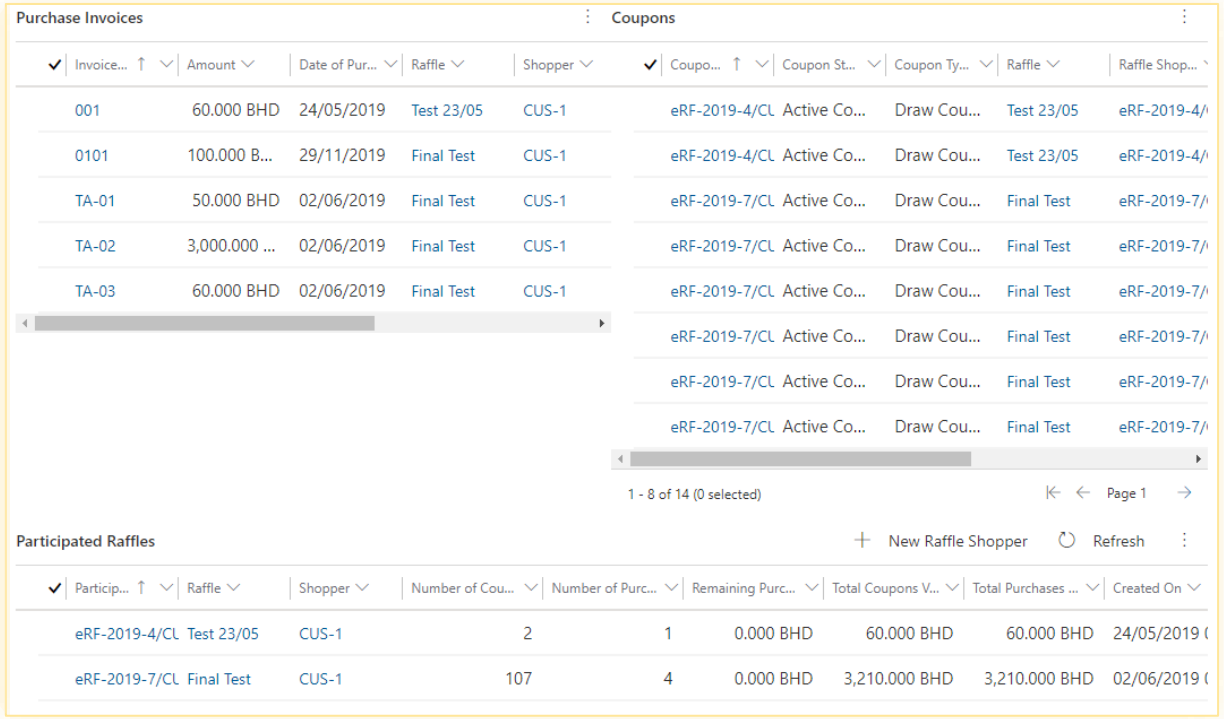

Shopping Score Card
Full dashboard of shopper activities, all in one screen.

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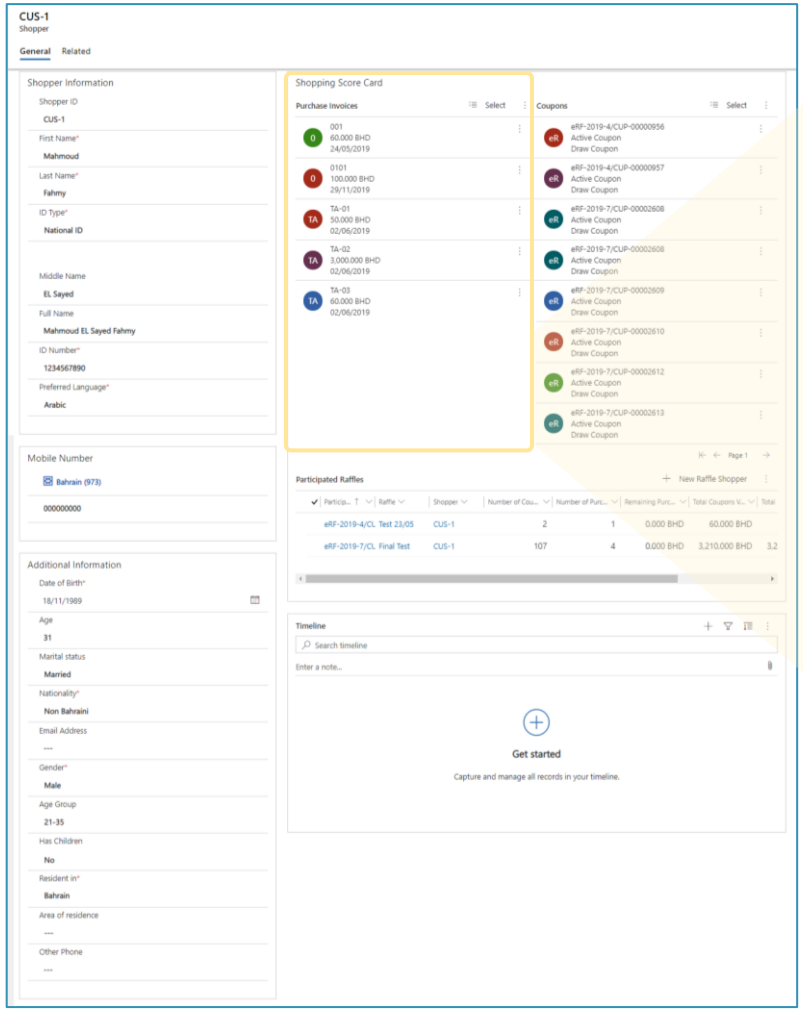

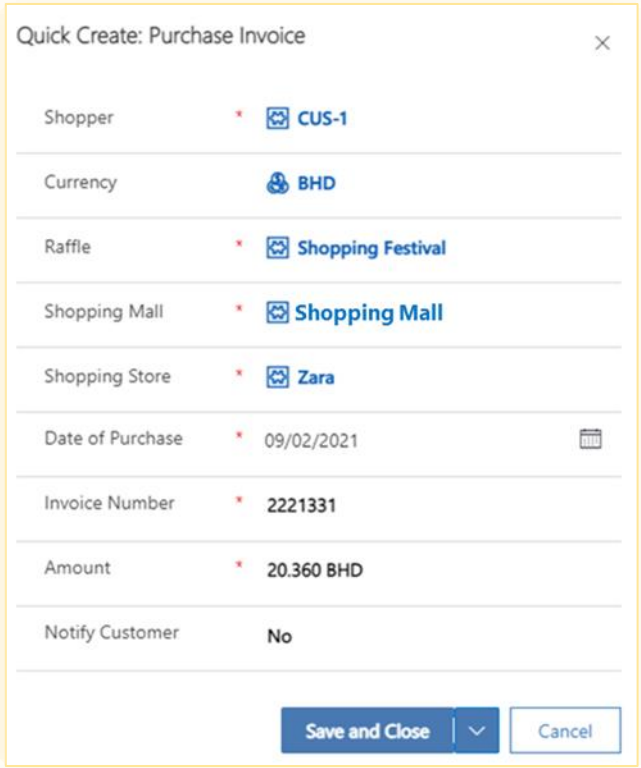

Quick Sales Registration
Easy method to log new customer purchases by Customer Service Representatives

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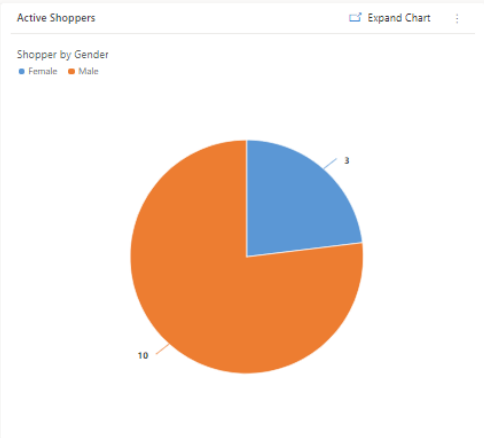
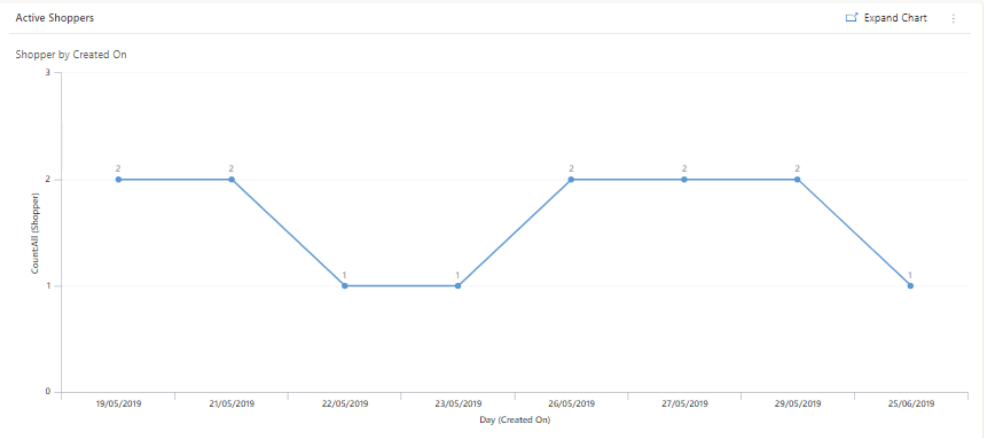
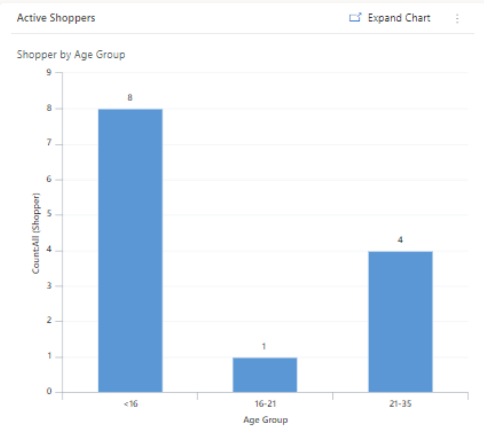
Powerful Backend System

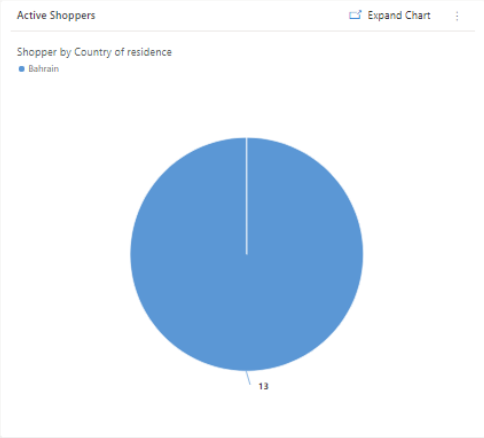
Manage your campaign

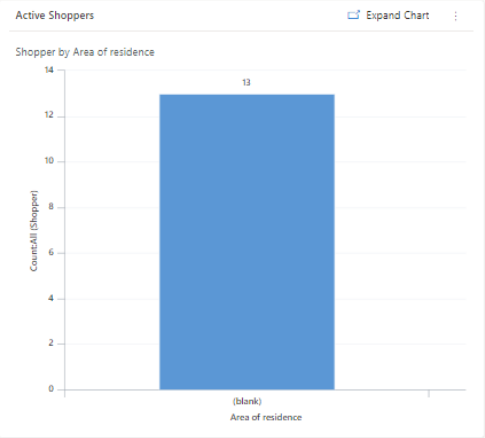
- Process Management
- Basic & Control Information
- Tracking & Performance Management

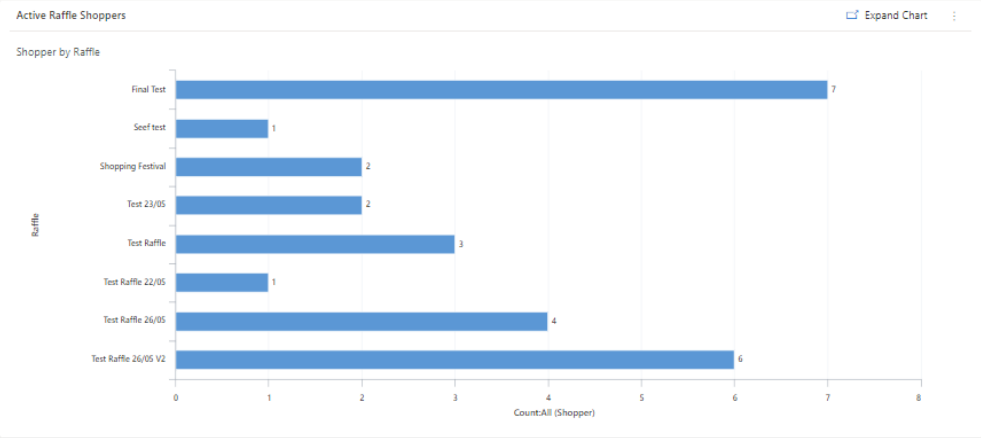












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Powerful Platform

Secured | Trusted | Certified

Random generator

The system is easy to use and ready for more complex drawings. Each project can involve different prize categories and have a different number of prizes, for instance 10 TVs and 999 books.

You can draw winners using different methods - real random numbers, pseudorandom algorithms or blended random sets.

DRAW WINNERS
random. easy. trusted.

Random Picker helps you draw winners for your contests, giveaways or raffles. The platform is the world's most used independent service for unregulated draws.

ISO 27001

ISO 27018 International Organization for Standardization

379540

Number of Drawings Conducted to Date

150+

Countries across six continents

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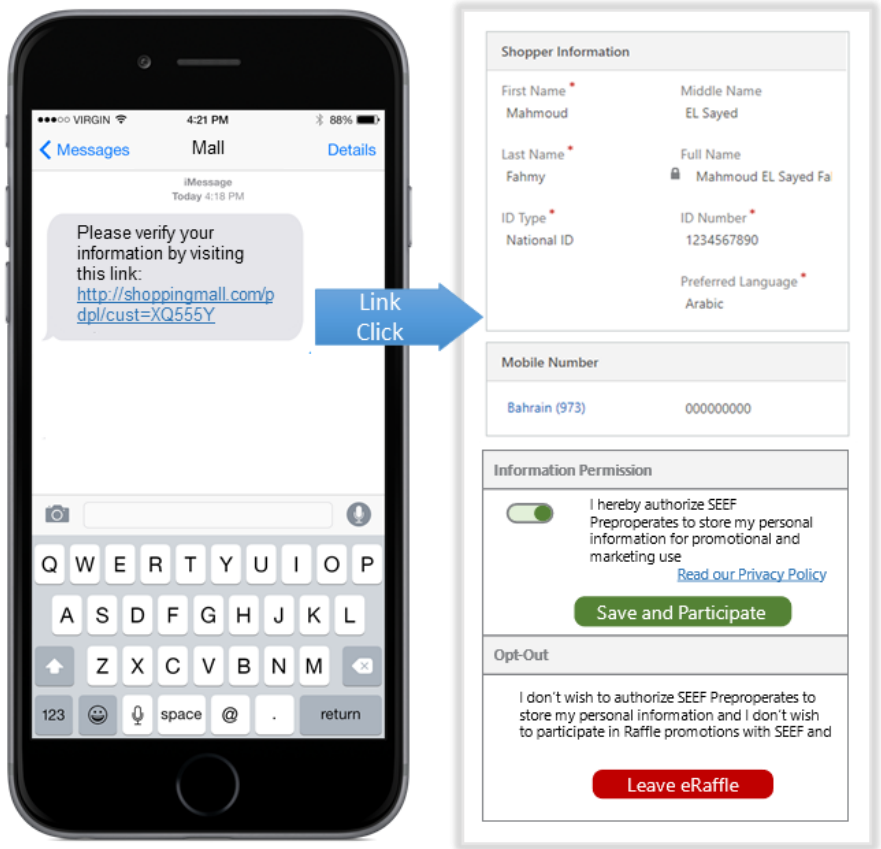
Omni Channel 360° Solution

Customer Engagement

Customer Verification

- **Compliance Status**: Quickly Report unverified customers
  SMS Invitation: Automatically sent to customers at registration time
- **Process Enforcement**: Unverified customers won't be able to participate
- **Opt-Out Function:** Customer can opt out from the eRaffle system.



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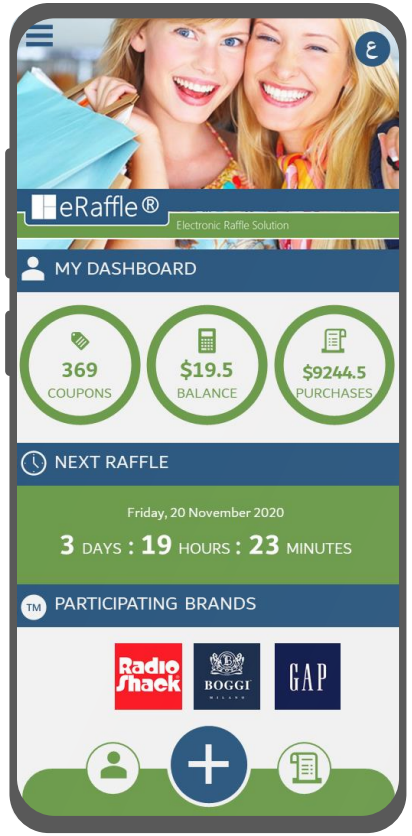
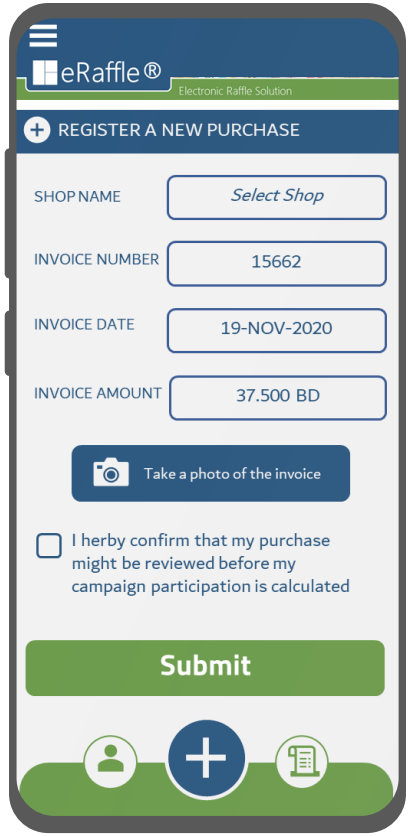
Omni Channel 360º Solution

Customer Engagement

Customer Mobile Apps

- Sign-up to your campaigns
- Register Purchases directly from the app
- Get Notifications about your new campaigns
- Find out which shops are participating
- Update their profile and contact information
- Get information about their eCoupons balance
- Receive notifications about Winners List in every draw





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Exciting Features

Announcing Winners

- Winners feed can be posted to you digital signage screens around your facility.
- It can also be integrated to different channels such as: Websites, Mobile App, Social Media and more…

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