eRaffle® | Electronic Raffle Solution

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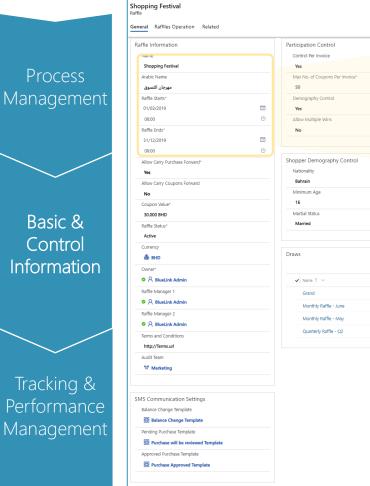


360° Raffle Management **Full & Simple Process**



Summor	Festival =			
JUIIIIICI	I ESTIVAL =			
Plan Your Raffle (Active for	1 minute) F Build & Qualify	Promote	Run & Collect Shoppers	Draw & Announce Winners
✓ Name*	SEEF Summer Festival			
✓ Name ✓ Start Date	3/1/2018			
✓ End Date *	3/31/2018			
				Raffle Process (Active for 1 minute) Ne
- General Informa	tion			
Raffle Information		Locations		One Entry for Every
Name *			+ 📰	Entry Amount Currency
Summer Festival Raffle Status	BCCI Approval Number	Name 🛧	Created On	دينار بحريني د.ب.10.000
Active	88899-2018	SEEF MALL 1	3/18/2018 12:42 AM	
Start Date	End Date	SEEF MALL 2	3/18/2018 12:42 AM	Prizes
3/1/2018 Marketing Description Win BIG with SEEF MALI	3/31/2018		0) 10) 2010 1212 1011	
For Every Purchase of 10	0 BHD, you get a chance to win your dream car!			Order Name 🛧 QTY
2				3rd 100 BHD Shopping Coup 10
				1st Porsche Cayenne 2018 1
				2nd TAG Heuer Pilot Watch 2
≁ Stores & Partici	oation			
	pation	Customer Purchases		Shoppers
Stores & Partici Participating Stores	pation + 🗉	Customer Purchases	+ =	Shoppers
		Customer Purchases Purchase Date Invoice Number ↑	+ E	Shoppers Full Name Client Type
Participating Stores	+ 🗉			
Participating Stores	+ 🗉	Purchase Date Invoice Number 个	Customer (Ind Shop	Full Name Client Type
Participating Stores Name ↓ Trafalgar Avenues	+ 🗐 Mall Name Manager	Purchase Date Invoice Number ↑ 3/6/2018 111111	Customer (Ind Shop DINA ALSALEH AI Fanar	Full Name Client Type Mohamed Hegazy Normal
Participating Stores Name ↓ Trafalgar Avenues The View Offices	Hall Name Manager	Purchase Date Invoice Number ↑ 3/6/2018 111111 3/15/2018 221144	Customer (Ind Shop DINA ALSALEH AI Fanar Fatma Saied Abriez S.	Full Name Client Type Mohamed Hegazy Normal Peter Noronha Normal





opping Festival ^{fle}						eRF-2019-1 eRaffie ID
neral Raffiles Operation Related						
Raffle Information		Participation Control				
Name		Control Per Invoice		Control Per S	hopper	
Shopping Festival		Yes		Yes		
Arabic Name		Max No. of Coupons Per Invoice*		Coupons Per	Shopper*	
مهرجان التسوق		50		100		
Raffle Starts*		Demography Control		Frequency*		
01/03/2019	<u></u>	Yes		Daily		
08:00	©	Allow Multiple Wins				
Raffle Ends*		No				
31/12/2019						
08:00	Θ					
Allow Carry Purchase Forward*		Shopper Demography Control				
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Allow Carry Coupons Forward		Bahrain		Anyone		
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Coupon Value*		16		60		
30.000 BHD		Martial Status		Has Children		
Raffle Status*		Married		Anyone		
Active						
Currency						
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Solution Admin		✓ Name ↑ ∨	Draw Date \smallsetminus	Draw Status 🗸	Participatio > Participatio	V Created On V
Raffle Manager 1		Grand	30/06/201	Active	01/01/201 31/12/20	1 19/05/2019 0
S BlueLink Admin						
Raffle Manager 2		Monthly Raffle - June	01/07/201		01/06/201 30/06/20	
S BlueLink Admin		Monthly Raffle - May	31/05/201	Active	01/05/201 31/05/20	11 19/05/2019 0
Terms and Conditions		Quarterly Raffle - Q2	30/06/201	Active	01/04/201 30/06/20	11 19/05/2019 0
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Name*		
Shopping Festival		
Arabic Name		
مهرجان التسوق		
Raffle Starts*		
01/03/2019	Ħ	08:00
Raffle Ends*		
31/12/2019	Ē	08:00

Automatic Time Control Set your dates right, and let eRaffle Manage your campaign for you



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Powerful Backend System Build Your Raffle

Shopping Festival Raffle General Raffles Operation Related		eRF-2019-1 eRaffle ID
Raffle Information Name"	Participation Control Control Per Invoice Control Per Shopper Yes Yes	
Cess Arabic Name مورجان التسوق	Max No. of Coupons Per Invoice* Coupons Per Shopper* 50 100	
Raffle Starts" 01/03/2019	Demography Control Frequency" Ves Daily	
06:00 Raffle Ends* 31/12/2019	Allow Multiple Wins No	
08:00 Allow Carry Purchase Forward*	Shopper Demography Control	
Yes Allow Carry Coupons Forward	Nationality Gender Bahrain Anyone	
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Raffle Manager 2		31/05/201 19/05/2019 0 30/06/201 19/05/2019 0
Terms and Conditions http://Terms.url Audit Team		
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ing & SMS Communication Settings mance Balance Change Template		
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Allow Carry Purchase Forward*
Yes
Allow Carry Coupons Forward
No
Coupon Value*
30.000 BHD
Raffle Status*
Active
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Dynamic Entry Rules

Set your entry rules, Terms and Conditions dynamically so the system will automatically apply your policy with multi-currency support.



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Powerful Backend System Build Your Raffle

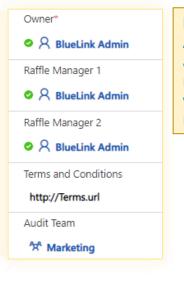
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Run Report ~

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Raffle Information		Participation Control				
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Arabic Name		Max No. of Coupons Per Invoice* 50		Coupons Pe	er Shopper*	
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08:00	©	Allow Multiple Wins		Daily		
Raffle Ends"		No				
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		Monthly Raffle - June	01/07/201	Upcoming	01/06/201	30/06/201
Raffle Manager 2		Monthly Raffle - May	31/05/201	Active	01/05/201	31/05/201
		Quarterly Raffle - Q2	30/06/201	Active	01/04/201	30/06/201
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Management Team Assign your Management and Audit Team so they will receive notifications whenever their action is required



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Powerful Backend System Build Your Raffle

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	Shopping Festival							eRF-2019- eRaffie ID	4
	General Rafflles Operation Related								
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	Raffle Information		Participation Control						
	Name*		Control Per Invoice		Control Per	Shopper			
	Shopping Festival		Yes		Yes				
Process	Arabic Name		Max No. of Coupons Per Invoice*		Coupons Pe	r Shopper*			
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nagement	Raffle Starts*		Demography Control		Frequency*				
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	08:00	۲	Allow Multiple Wins						
	Raffle Ends"		No						
	31/12/2019								
	08:00	G							
	Allow Carry Purchase Forward*		Shopper Demography Control						
\sim	Yes		Nationality		Gender				
	Allow Carry Coupons Forward		Bahrain		Anyone				
	No		Minimum Age		Maximum A	ge			
	Coupon Value*		16		60				
	30.000 BHD		Martial Status		Has Childrer	n			
Basic &	Raffle Status*		Married		Anyone				
Control	Active								
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	S BlueLink Admin		Monthly Raffle - June	01/07/201	Uncoming	01/06/201	20/06/201	19/05/2019 0	
	Raffle Manager 2								
	S BlueLink Admin		Monthly Raffle - May	31/05/201	Active	01/05/201	31/05/201	19/05/2019 0	-
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Control Per Invoice	Control Per Shopper	
Yes	Yes	
Max No. of Coupons Per Invoice*	Coupons Per Shopper*	
50	100	
Demography Control	Frequency*	
Yes	Daily	
Allow Multiple Wins		
No		
hopper Demography Control		
hopper Demography Control Nationality	Gender	
	Gender Anyone	
Nationality		
Nationality Bahrain	Anyone	
Nationality Bahrain Minimum Age	Anyone Maximum Age	

Full Participation Control

eRaffle helps you to build campaigns with many purposes and business rules with extended controls that governs shoppers' participations.



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Powerful Backend System Build Your Raffle

General Raffiles Operation Related	1						
Raffle Information		Participation Control					
Name*		Control Per Invoice		Control Per Shop	pper		
Shopping Festival		Yes		Yes			
CESS Arabic Name		Max No. of Coupons Per Invoice*		Coupons Per Sh	opper*		
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08:00	6	Allow Multiple Wins					
Raffle Ends*		No					
31/12/2019							
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Allow Carry Purchase Forward*		Shopper Demography Control		Conder			
Yes		Nationality		Gender			
Allow Carry Coupons Forward		Bahrain		Anyone Maximum Age			
No		Minimum Age		60			
Coupon Value*		Martial Status		Has Children			
30.000 BHD		Married		Anyone			
Raffle Status"		manea		Anyone			
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		Monthly Raffle - June	01/07/201	Upcoming 01	1/06/201 30/06/2	01 19/05/2019 0	-
Raffle Manager 2		Monthly Raffle - May	31/05/201	Active 01	1/05/201 31/05/2	01 19/05/2019 0	
		Quarterly Raffle - Q2	30/06/201	Active 01	1/04/201 30/06/2	01 19/05/2019 0	
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Communication Templates Set your templates for actionable automatic customer communications



Powerful Backend System Build Your Raffle

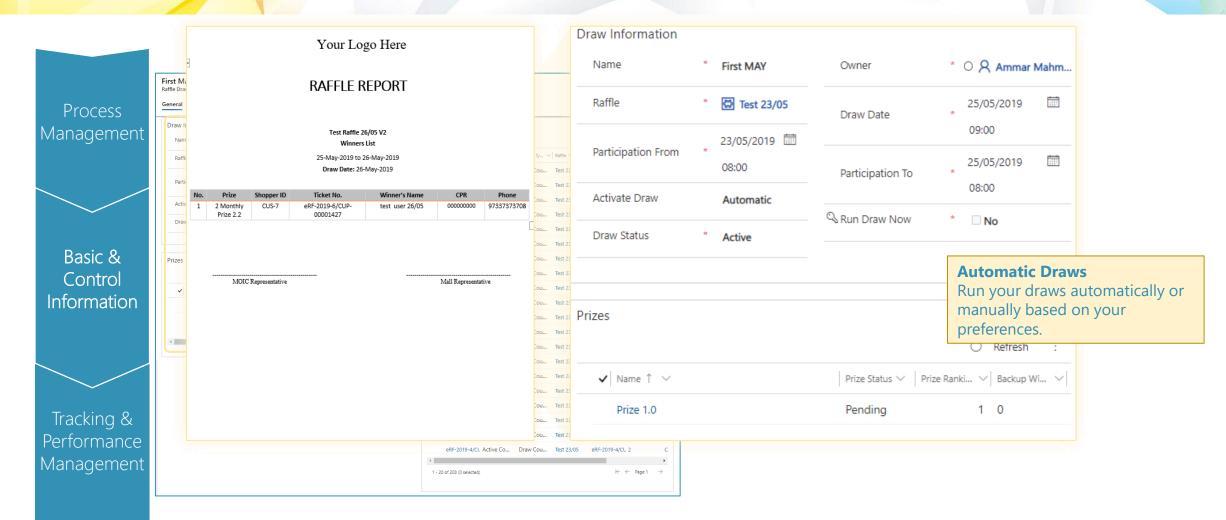
	Shopping Festival Raffle			eRF-2019-1 eRaffie ID
	General Rafflles Operation Related			
Process Management	General Raffle Information Kelated Raffle Information Name* Shopping Festival Arabic Name Arabic Name Itematical Starts* 01/03/2019 08:00 Raffle Ends* 31/12/2019		Participation Control Control Per Invoice Yes Max No. of Coupons Per Invoice* 50 Demography Control Yes Allow Multiple Wins No	Control Per Shopper Ves Coupors Per Shopper* 100 Prequency* Daily
Basic & Control	08:00 Allow Carry Purchase Forward* Ves Allow Carry Coupons Forward No Coupon Value* 30:000 BHD Raffle Status* Active Currency	©	Shopper Demography Control Nationality Bahrain Minimum Age 16 Marrial Status Marriad Status Married	Gender Anyone Maximum Age 60 Has Children Anyone
Information	BHD Ovner* A BlueLink Admin Raffle Manager 1 ReliveLink Admin Raffle Manager 2 A BlueLink Admin Terms and Conditions http://ferms.url		Grand Grand Monthy Raffle - June Monthy Raffle - May Quarterly Raffle - Q2	C) Refresh Ell Run Report ∨ E Draw Date ∨ Draw Statu ∨ Participatio ∨ Participatio ∨ Created On ∨ 30/06/201 Active 01/01/201 31/12/201 19/05/2010 0 01/07/201 Upcoming 01/06/201 30/06/201 19/05/2010 0 31/05/201 Active 01/05/201 31/05/201 19/05/2010 0 30/06/201 Active 01/04/201 30/06/201 19/05/2010 0
Tracking & Performance Management	Audit Team Marketing SMS Communication Settings Balance Change Template Balance Change Template Pending Purchase Template Approved Purchase Template Purchase Approved Template			

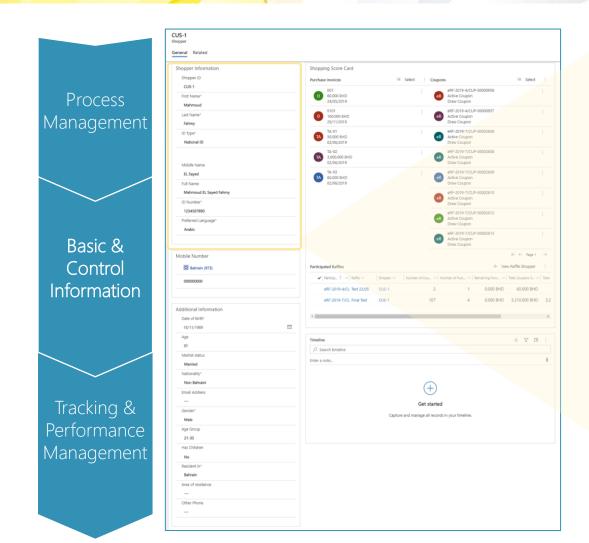
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	Monthly Raffle - June	01/07/201	Upcoming	01/06/201
	Monthly Raffle - May	31/05/201	Active	01/05/201
	Quarterly Raffle - Q2	30/06/201	Active	01/04/201
•				+

Multiple Draws

For each campaign, you can setup multiple draws that will run automatically on scheduled dates (e.g. Weekly Draws, Monthly Draws, etc...)







Shopper Information	
Shopper ID	
CUS-1	
First Name*	
Mahmoud	
Last Name*	
Fahmy	
ID Type*	
National ID	
Middle Name	
EL Sayed	
Full Name	
Mahmoud EL Sayed Fahmy	
ID Number*	
1234567890	
Preferred Language*	
Arabic	

Shopper Basic Information Maintain your shoppers' information and use them across many campaigns



	Shopper Information Shopper ID	Shopping Score Card Purchase Invoices	:≡ Select	: Coupon	5	≔ Select	
Process	CUS-1 First Name*	001 60.000 BHD 24/05/2019		eR	eRF-2019-4/CUP-00000956 Active Coupon Draw Coupon		
	Mahmoud Last Name"	0101 100.000 BHD		eR	eRF-2019-4/CUP-00000957 Active Coupon		
Management	Fahmy ID Type*	29/11/2019 TA-01 50.000 BHD		: eR	Draw Coupon eRF-2019-7/CUP-00002608 Active Coupon		
	National ID	02/06/2019 TA-02 3,000.000 BHD		:	Draw Coupon eRF-2019-7/CUP-00002608 Active Coupon		
	Middle Name EL Sayed	02/06/2019 TA-03			Draw Coupon eRF-2019-7/CUP-00002609		
	Full Name Mahmoud EL Sayed Fahmy	60.000 BHD 02/06/2019		eR	Active Coupon Draw Coupon eRF-2019-7/CUP-00002610		
	ID Number* 1234567890			eR	Active Coupon Draw Coupon		
	Preferred Language*			eR	eRF-2019-7/CUP-00002612 Active Coupon Draw Coupon		
Basic &	- Alabit			eR	eRF-2019-7/CUP-00002613 Active Coupon Draw Coupon		
	Mobile Number					$\vdash \leftarrow$ Page 1	
Control	Bahrain (973)	Participated Raffles ✓ Particip↑ ∨ Raffle ∨	Shopper V Number	of Cou V Nu	mber of Purc V Remaining Purc V	w Raffle Shopper	
Information		eRF-2019-4/CL Test 23/05	CUS-1	2	1 0.000 BHD		
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	Age 31	Timeline				+ V I	
	Marital status Married	Search timeline Enter a note					
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Tracking &	 Gender*			Get started			
Performance	Male Age Group		Capture and mar	rage all records	in your timeline.		
	21-35 Has Children						
Management	No						
	Resident in* Bahrain						

	logy Information insightful information about your pers
Mobile Number	00000000
Additional Information	
Date of Birth*	Gender*
18/11/1989	Male
Age	Age Group
31	21-35
Marital status	Has Children
Married	No
Nationality*	Resident in*
Non Bahraini	Bahrain
Email Address	Area of residence
	Other Phone



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aomont	Raffle Nar	ne Test	23/05	إسم البهريتان		1 Zara 2 Zara	Shopping Mall Shopping Mall	100.00 BHD 2000.00 BHD	23/05/201 23/05/201
gement	Total Purchases	No. of Purchases	Coupons Value			3 Zara	Shopping Mall	3500.00 BHD	23/05/201
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	5960.00 BHD	4	4320.00 BHD	144	Coupor	s			
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	2750.00 BHD 2160.00 BHD	2	2730.00 BHD 2160.00 BHD	91 72	eRF-2	019-4/CUP-00000591	Active Coupon	5	5/23/2019
	3210.00 BHD	4	3210.00 BHD	107		019-4/CUP-00000592	Active Coupon		5/23/2019
	10602.00 BHD	8	8910.00 BHD	297		019-4/CUP-00000593 019-4/CUP-00000594	Active Coupon Active Coupon		5/23/2019 5/23/2019
\checkmark	1600.00 BHD 6550.00 BHD	2	1590.00 BHD 2520.00 BHD	53		019-4/CUP-00000595	Active Coupon		5/23/2019
	9360.00 BHD	9	7020.00 BHD	234		019-4/CUP-00000596	Active Coupon		5/23/2019
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	5010.00 BHD	2	4980.00 BHD	166		019-4/CUP-00000603	Active Coupon		5/23/2019
ntrol	6420.00 BHD 7500.00 BHD	6	6420.00 BHD 4980.00 BHD	214		019-4/CUP-00000604 019-4/CUP-00000605	Active Coupon Active Coupon		5/23/2019 5/23/2019
	2130.00 BHD	2	2130.00 BHD	71		019-4/CUP-00000606	Active Coupon		5/23/2019
	1900.00 BHD	1	1890.00 BHD	63		019-4/CUP-00000607	Active Coupon		5/23/2019
mation	150.00 BHD 5000.00 BHD	2	150.00 BHD 4980.00 BHD	5		019-4/CUP-00000608 019-4/CUP-00000609	Active Coupon Active Coupon		5/23/2019 5/23/2019
	10000.00 BHD	1	4980.00 BHD	166	eRF-2	019-4/CUP-00000610	Active Coupon	5	5/23/2019
	5000.00 BHD	2	4980.00 BHD	166		019-4/CUP-00000611	Active Coupon		5/23/2019
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	TA-02	3,000.000	02/06/2019	Final Test	CUS-1		eRF-2019-7	/CL Active	Co	Draw Cou	Final Test	eRF-2	019-7/
	TA-03	60.000 BHD	02/06/2019	Final Test	CUS-1		eRF-2019-7	/CL Active	Co	Draw Cou	Final Test	eRF-2	019-7/
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Particip	ated Raffles								+	New Raffle Sh	opper 💍	Refresh	÷
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	eRF-2019-7/CL	Final Test	CUS-1	1	107		4 0.0	000 BHD	3,210.	000 BHD	3,210.000 BHC	02/06,	/2019 (

Shopping Score Card

Full dashboard of shopper activities, all in one screen.



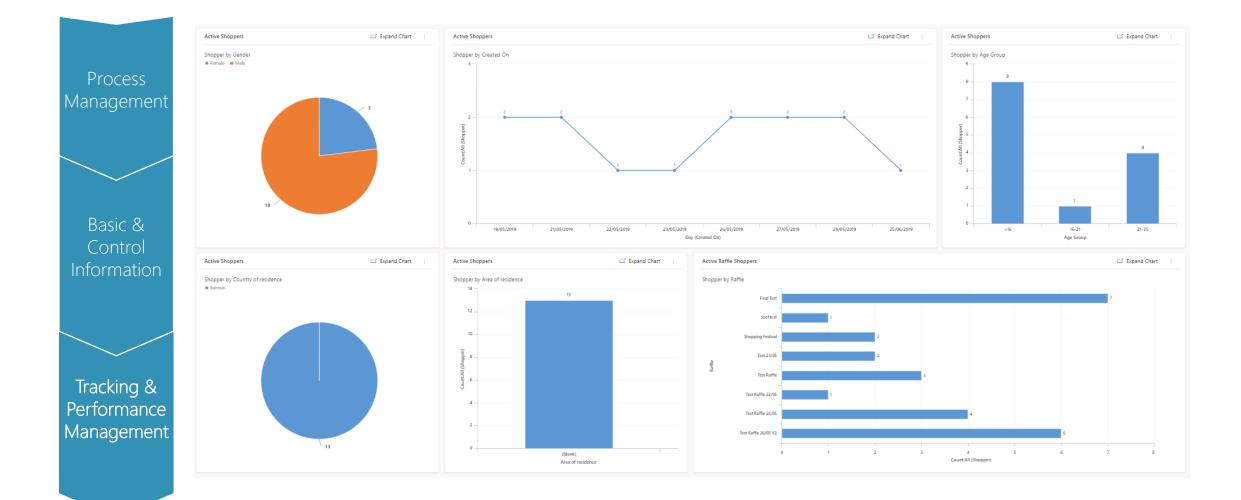
Shopper	* 🖾 CUS-1	
Currency	🛞 вно	
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Shopping Mall	* 🖾 Shopping Mall	
Shopping Store	* 🖾 Zara	
Date of Purchase	* 09/02/2021	111
Invoice Number	2221331	
Amount	* 20.360 BHD	
Notify Customer	No	
	Save and Close $ $ \vee	Cancel

Quick Sales Registration Easy method to log new customer purchases by Customer Service Representatives



eRaffle®

Powerful Backend System Manage your campaign



Powerful Platform Secured | Trusted | Certified

Random generator

The system is easy to use and ready for more complex drawings. Each project can involve different prize categories and have a different number of prizes, for instance 10 TVs and 999 books.

You can draw winners using different methods real random numbers, pseudorandom algorithms or blended random sets.

DRAW WINNERS random. easy. trusted.

Random Picker helps you draw winners for your contests, giveaways or raffles. The platform is the world's most used independent service for unregulated draws.









Number of Drawings Conducted to Date Countries across six continents

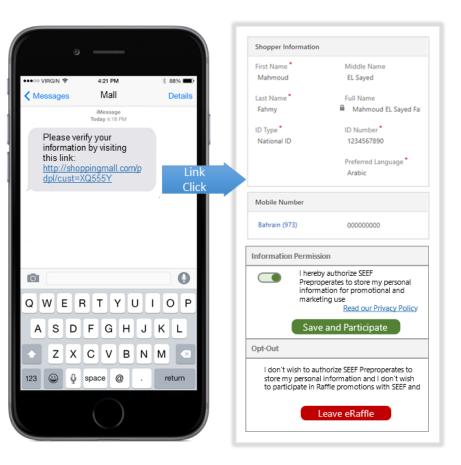
Omni Channel 360° Solution Customer Engagement

Customer Verification

Compliance Status: Quickly Report unverified customers

SMS Invitation: Automatically sent to customers at registration time

- **Process Enforcement**: Unverified customers won't be able to participate
- Opt-Out Function: Customer can opt out from the eRaffle system.

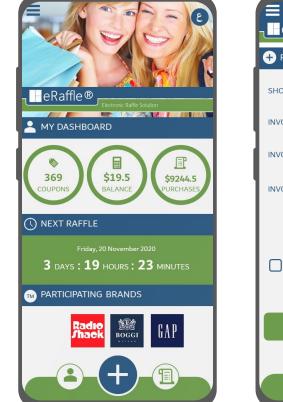




Omni Channel 360° Solution Customer Engagement

Customer Mobile Apps

- Sign-up to your campaigns
- Register Purchases directly from the app
- Get Notifications about your new campaigns
- Find out which shops are participating
- Update their profile and contact information
- Get information about their eCoupons balance
- Receive notifications about Winners List in every draw







Exciting Features Announcing Winners



- Winners feed can be posted to you digital signage screens around your facility.
- It can also be integrated to different channels such as: Websites, Mobile App, Social Media and more...





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